Introduction

In the esophagus, two different kinds of primary neoplasias may arise: squamous cell carcinomas (SCC) and esophageal adenocarcinomas (EAC). While the development of SCC is associated with tobacco and alcohol abuse, n-nitrosamines, alkali burn, and achalasia, the major risk factors for EAC are reflux disease and body mass index (BMI). Although SCC is in general more common than EAC, the incidence of EAC is rising very fast in Western countries [1–4]. Overall, the national cancer report 2010 issued by the Robert Koch Institute showed an incidence of 5,200 for esophageal carcinoma in Germany – with a 4:1 preponderance in male patients. For 2014, even 5,400 male and 1,500 female patients are estimated [1].

Risk Factors for Esophageal Cancer

Adenocarcinoma

In comparison with common carcinomas like colonic or liver cancers, esophageal carcinoma has a lower incidence in Western countries. Population-based studies in the USA from 2003 to 2007 estimate the incidence of EAC to be 5.31/100,000 [5]. Men are eight times more likely than women to be diagnosed with EAC.

1) How does EAC develop? There is a lot of evidence that most EAC develop from progressive dysplastic changes within Barrett’s epithelium (BE). The development of BE is believed to be a reparative response to reflux-induced damage to the native squamous epithelium, with subsequent replacement with a metaplastic intestinal epithelium, i.e. BE. Development of BE is strongly associated with gastroesophageal reflux disease (GERD) and obesity. Metaplastic BE is associated with increased cellular proliferation and turnover that may result in progression to neoplasia. Early studies reported a 30- to 40-fold increased risk of the development of EAC [6]. However, estimates of the risk of EAC associated with BE have been steadily decreasing in more recent, better controlled trials. In a
recent population-based cohort study, the presence of BE conferred a relative risk of EAC of 11.3 when compared with that of the general population (95% confidence interval (CI): 8.8–14.4) [7]. Although some caution should be exercised in the interpretation of this analysis because of its retrospective nature and relatively short mean follow-up period of 5 years, these findings are consistent with the trend of decreasing risk estimates observed in multiple other studies over the past 5–10 years [8], although an optimal prospective study has not been conducted yet.

(2) BE is histologically graded as nondysplastic (NDBE), low-grade dysplasia (LGD), high-grade dysplasia (HGD), or invasive EAC [9]. Endoscopically, BE has a characteristic appearance which is described as a salmon or pink color in contrast to the light gray appearance of esophageal squamous mucosa. However, it should be emphasized that histologic examination of esophageal biopsy samples is required to confirm the diagnosis of BE.

Major risk factors for BE and EAC include GERD, white race, smoking, and obesity. Patients with long-standing or severe GERD have a much higher risk of developing EAC (odds ratio (OR) 43.5; 95% CI: 18.3–103.5) than the general population. There is a strong association of GERD and obesity. Therefore, it is no surprise that a BMI of 25 kg/m² is also associated with an OR of 1.52 (95% CI: 1.15–2.01) for developing EAC, and a BMI > 30 kg/m² increases the OR to 2.78 (95% CI: 1.85–4.16) [5, 10].

(3) Endoscopic screening for BE is controversial because no randomized controlled trial (RCT) has demonstrated a decrease in mortality, neither in general nor due to EAC, as a result of screening [11, 12]. Because of the lack of RCT evidence regarding the efficacy of screening, some studies have used models in an attempt to establish a rationale for screening for BE. One such cost-effectiveness model of an esophagogastric duodenoscopy screening of 50-year-old white men with GERD, with surveillance reserved for those with dysplastic BE, demonstrated that USD 10,440 per quality-adjusted life-year could be saved with screening compared with no screening or surveillance [13].

Squamous Cell Carcinoma

SCC of the esophagus is the predominant histologic type of esophageal cancer outside Western countries. Incidence rates in China and some parts of Africa are estimated to be as high as 140 per 100,000 [14]. However, in the United States and in Europe, the incidence is much lower and ranges at about 3/100,000 with a declining trend [14]. Men and women are affected equally in high-incidence areas [15]. Alcohol abuse is a known risk factor for SCC when ingestion exceeds 170 g/week. The risk increases in a linear fashion with increasing consumption [16]. Smokers have a nine-fold risk of developing SCC in comparison with nonsmokers (hazard ratio 9.3; 95% CI: 4.0–21.3) [15]. Other risk factors for SCC include a history of aerodigestive cancers, a history of caustic ingestion, and achalasia.

Fig. 1. Advanced esophageal cancer.

Fig. 2. Native image of an SCC of the esophagus.

Diagnosis

The management of esophageal cancer is challenging not only in terms of identifying patients at high risk but also because of the overall poor prognosis of the disease. While cancers diagnosed by means of a BE surveillance program or by incidental finding during a gastroscopy performed for another reason may be at an early stage, most esophageal cancers are diagnosed after symptoms like dysphagia develop and tumors are locally advanced. Therefore, only one out of eight esophageal cancers is identified at an early stage (T1) [1]. Typical symptoms of esophageal carcinoma are dysphagia (reduction of esophagus lumen to 50%) [17], vomiting, loss of body weight, and gastrointestinal bleeding [18].

Gastroscopy unveils mucosal irregularities with high-resolution white-light endoscopy. If erosions, ulcers, strictures, or metaplasia are found, the endoscopist has to decide whether the origin of these changes is nonneoplastic or neoplastic. Dysplastic signs are disolorations, fine granulated surfaces (orange peel effect), as well as small elevations and troughs in the Barrett layer. A landscape shape
and discrete erosion such as defects are typical of HGD, too (fig. 1–5).

The sensitivity of detecting early-stage carcinoma may be improved by adjunct techniques such as chromoendoscopy (acetic acid 1.5–3% for EAC, lugol solution 0.5–1% for SCC), virtual chromoendoscopy (no significant differences between both groups in the detection of Barrett’s carcinoma [19]), magnification endoscopy, and other advanced endoscopic imaging techniques. A prospectively designed study investigated the context in which and the method by which early neoplasias in BE are diagnosed during routine outpatient endoscopy. The three main findings were: i) in patients with short-segment Barrett’s esophagus almost all early tumors are diagnosed by index endoscopy and not by Barrett’s surveillance; ii) around 40% of all early neoplasias are endoscopically invisible and are only diagnosed using four-quadrant biopsies; iii) the macroscopic tumor type has a substantial influence on the detection rate for neoplasia [20].

Corresponding to the origin of the neoplasia, SCC will be found more likely in the upper and middle part of the esophagus whereas EAC will be detected in the lower part of the esophagus.

A targeted biopsy can be performed in suspect areas to ensure the diagnosis of the endoscopist [21]. Due to the fact that the sensitivity for mucosal biopsies to detect esophageal carcinoma reaches 96% when multiple samples are obtained [22], a minimum of eight biopsies should be taken from the margins and the center of the lesion. An alternative is diagnostic mucosa resection [23].

**Staging of Esophageal Malignancies**

Accurate staging information is crucial in order to establish appropriate treatment choices for esophageal cancer. The depth of the tumor determines the feasibility of endoscopic management or whether to establish tumor margins and/or lymph node involvement before possible surgical resection or chemoradia
tion. Complete staging of esophageal cancer traditionally involves endoscopic ultrasound (EUS) and fine-needle aspiration (FNA) in conjunction with cross-sectional imaging. Numerous studies have demonstrated the superiority of EUS in both local tumor (T) and nodal (N) staging over computed tomography (CT) [24]. Accuracy for T staging approaches 90% in superficial and partially obstructing esophageal cancers [25]; however, ac-
Accuracy declines in cases of completely obstructing tumors that prevent the echoendoscope from traversing the tumor [25]. Endosonographic characteristics of malignant lymph nodes include size >10 mm, round and smooth features, proximity to the primary tumor, and hypoechogenicity. The accuracy of EUS for nodal staging based solely on these acoustic criteria approaches 80% [26, 27]. FNA of lymph nodes increases nodal staging accuracy to 92–98% by using pathologic staging as the criterion standard [27, 28]. Tissue sample contamination may occur when the endoscope traverses the tumor, and it must be taken into account that false-positive FNA is possible when detached malignant cells that are present within the gastrointestinal lumen are picked up by the needle [29].

An abdominal ultrasound and a multi-slice CT scan of the thorax and abdomen are required for staging the tumor before therapy is initiated.

Disclosure Statement

There are no competing interests of the affiliated authors.

References