Editorial

Torgny Stigbrand, Editor-in-Chief. *Phil D. Rye*, Managing Editor.

In the last five years, *Tumor Biology* has gone from strength to strength, nevertheless we face new challenges for the continued success of the journal in an ever competitive environment. As part of the new editorial team, we feel the responsibility of these challenges. Together with our experienced associate editors, T. O'Brien (USA) and K. Imai (Japan), we will focus our new co-ordinated efforts on maintaining the high scientific quality of original articles with a new initiative to include regular review features. We expect these reviews will serve as a valuable resource to the readers of *Tumor Biology*.

Moreover, in our bid to attract new readers this year, we have introduced an opportunity for submitting authors who are not ISOBM members to receive a 1-year subscription to *Tumor Biology* at a reduced rate. We hope this will encourage those authors who do not already receive the journal to further support and increase its circulation and citation within the international scientific community. We hope that in the course of our service as Editors to *Tumor Biology* we measure up to the high standards demanded of a scientific journal with international status.

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