The EnvIMS Study: Design and Methodology of an International Case-Control Study of Environmental Risk Factors in Multiple Sclerosis

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Key Words
Multiple sclerosis · Case-control study · Methodology · Etiology · Multinational study · Canada · Italy · Norway · Serbia · Sweden

Abstract
Background: Multiple sclerosis (MS) is a chronic disease of the central nervous system, often resulting in significant neurological disability. The causes of MS are not known; however, the incidence of MS is increasing, thereby suggesting that changes in lifestyle and/or environmental factors may be responsible. On this background, the Environmental Risk Factors in MS Study or EnvIMS study was designed to further explore the etiology of MS. The design and methodology are described, providing details to enable investigators to (i) use our experiences to design their own studies; (ii) take advantage of, and build on the methodological work completed for, the EnvIMS study; (iii) become aware of this data source that is available for use by the research community.

Methods: EnvIMS is a multinational case-control study, enrolling 2,800 cases with MS and 5,012 population-based...
controls in Canada, Italy, Norway, Serbia and Sweden. The study was designed to investigate the most commonly implicated risk factors for MS etiology using a self-report questionnaire. Results/Conclusions: The use of a common methodology to study MS etiology across several countries enhances the comparability of results in different geographic regions and research settings, reduces the resources required for study design and enhances the opportunity for data harmonization.

Introduction

Multiple sclerosis (MS) is a chronic inflammatory disease of the central nervous system, with clinical onset most often between 20 and 40 years of age. The disease is one of the main causes of neurological disability in young adults, leading to substantial costs to society [1] as well as to the individual affected by MS and their families.

The causes of MS are not known, but interactions between genetic and environmental risk factors are hypothesized to trigger the immune-mediated etiopathogenesis of the disease. While genetic changes are likely to have an impact on disease risk slowly, the observed increasing incidence of MS in several regions worldwide [2, 3] points to the role of changes in individual lifestyle and/or environmental conditions. Low levels of sun exposure [4–7], low levels of vitamin D [8–11], Epstein-Barr virus (EBV) infection [12, 13], cigarette smoking [14–16] have all been shown to be important risk factors for consideration in the study of MS etiology. These risk factors have been suggested to act in childhood and/or adolescence [17–23] and possibly during the perinatal period [24], as determinants of disease risk.

Despite the ultimate goal of identifying modifiable risk factors for MS, research on individuals’ history of exposure between birth and disease onset in adulthood is hampered by the long latent period [22] and by the relatively low incidence of MS. While cohort studies are the optimal design to study etiological associations, such studies are challenging to conduct for adult onset MS when early life exposures are of interest. Case-control studies are thus the study design of choice to examine MS etiology. While they do have limitations, an advantage is that they allow for studies to be conducted efficiently and they can be powered to estimate interactions between risk factors, something that has been understudied to date.

On this background, we designed the Environmental Risk Factors in MS Study (EnvIMS study), a large multi-national population-based case-control study. The overall aim was to use a common methodology in the five participating countries (i) to confirm the main effect(s) of commonly implicated environmental risk factors for MS, well supported in the literature and (ii) to assess interactions between risk factors in populations with differing disease risks and possibly different exposure distributions. We report the overall study design and methodology used in the EnvIMS study to provide a common methodology that other investigators may wish to adopt when planning similar studies, which will facilitate comparability of results across studies.

Methods

Study Design

EnvIMS is a classical case-control study incorporating population-based sampling. After careful consideration of the MS etiologic literature, the primary risk factors of interest and their respective role on the risk of MS were identified: infections (primarily infectious mononucleosis), vitamin D (through sun exposure, dietary intake and supplements), and lifestyle factors (cigarette smoking primarily). The EnvIMS study was designed to explore the differences in prevalence of these risk factors and to assess interactions between selected risk factors in different populations. The study was designed and conducted by investigators located in Canada, Italy, Norway, Serbia and Sweden. Some modifications in design were necessary to accommodate differences across countries. These are described below.

Study Areas

EnvIMS study coordination and participant recruitment took place in Canada, Italy, Norway, Serbia and Sweden. Study coordination was completed at major academic institutions in each of the five countries. In Canada, the recruitment of participants was conducted to cover three major Canadian cities (Montreal, Toronto and Winnipeg). In Europe, both national and regional level strategies were used to identify and recruit participants. In Norway and Sweden participants were recruited throughout the country, whereas in Italy and Serbia recruitment occurred in specific regions (Sardinia, Ferrara, and Republic of San Marino in Italy, and Belgrade in Serbia). Details about study coordination and sources of participant selection for each of the study locations are provided in table 1.

Cases

In Europe, cases were identified using national or regional population-based MS registries or databases. In Canada, there are no regional or national MS registries and for this reason, MS cases were identified from the network of MS clinics and a general neurology clinic in the study locations (table 1).

Cases were included if they (i) had a diagnosis of MS according to McDonald [25, 26] or the Poser [27] criteria for clinically and laboratory-supported definite or probable MS; (ii) were 18 years of age or older at the time of the study; and (iii) had disease onset 10 years or less at the time of sampling. Cases selected from MS regi-
Methodology

The EnvIMS Study: Design and
Participant recruitment
Source of case selection
Source of control selection

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Background

In this section we describe the design and implementation of the first phase of the EnvIMS study, which was carried out from March 2009 to May 2011. The study took place across five countries: Canada, Italy, Norway, Serbia and Sweden. The primary goal was to recruit four times as many controls as cases. Based on the proportion of cases in each of the five countries, a list of potential controls was generated. Four controls for every case were then randomly selected from this list. This final list of controls was crosschecked with the control-series to ensure that no case was included in the control series.

In Canada, no population-based register exists from which to sample general population controls, and random digit dialing using local telephone area code was employed to identify controls residing in the same regions from which cases were selected (Greater Montreal Area, Greater Toronto Area, and Manitoba (primarily the city of Winnipeg)). ASDE Survey Sampler, Inc. (http://surveysampler.com), a sampling company, provided a randomly generated list of telephone numbers and addresses. Interviewers phoned each telephone number to determine if there was someone in the household who was eligible to participate and if there was the interviewer obtained verbal consent to mail the participant a questionnaire. MS diagnosis was not ruled out clinically in controls; however, we were able to assess this using self-report, as participants were asked to record in the questionnaire if they had certain medical conditions, including MS.

In Italy, Norway, Serbia and Sweden population-based sources were also used as the sampling frame for controls. Based on the distribution of cases by sex, year of birth (within 5 years) and health district of residence, a list of potential controls was generated. Four controls for every case were then randomly selected from this list. This final list of controls was crosschecked with the MS registries or databases used, to ensure that no MS case was included in the control series.

In Canada, clinical confirmation of diagnosis was required for study enrolment and this was achieved by working directly with the clinic directors.

Controls

Sampling of controls was conducted in a way to help ensure that the control-series could be considered the source of the case-series. The goal was to recruit four times as many controls as cases. The source of controls in each of the five countries is included in table 1.

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Questionnaire Development

Information from participants was obtained using a mailed self-administered questionnaire, the EnvIMS-Q. Details about the EnvIMS-Q development have been described elsewhere (including an online supplement of the actual questionnaires used in each country) [28]. Briefly, EnvIMS-Q was developed first in English to facilitate discussion between all EnvIMS investigators and to enable harmonization across the five countries [29]. The final common questionnaire underwent peer-reviewed translation into Italian, Norwegian, Serbian, Swedish and French [30]. Pilot testing was completed in each of the five countries, and in both English and French in Canada, to assess feasibility, acceptability and reliability. EnvIMS-Q was shown to be cross-culturally acceptable, feasible and reliable [28].

The EnvIMS-Q was identical for cases and controls. Participants were asked to report on demographics and exposure history of the different factors of interest including: mononucleosis infection; sun exposure; cigarette smoke exposure; dietary habits; other lifestyle factors; medical history; and in women hormonal factors were also queried. Specific details about the types of questions used to ascertain the exposure information are provided in Pugliatti et al. [28]. Sun exposure was assessed using various questions that asked participants to report on the frequency of outdoor activities in both summer and winter, during weekends and holidays and for work/occupation. In Canada, Italy and Serbia participants were asked to recall exposure history for five-year fixed intervals of time: 0–5 years of age, 6–10, 11–15, 16–20, 21–25, 26–30 and in the last 3 years. In Norway and Sweden, age intervals were used that corresponded with their education system (0–6 years, 7–12, 13–15, 16–18, 19–24, 25–30 and in the last 3 years). Questions were also asked to ascertain the participants’ skin phototype and the use of sunscreen and/or protective clothing during outdoor activities. These questions included ordinal response categories with both descriptive (e.g. not that often – virtually all the time) and numerical
exposure (years).

Assessment of foods that contain a high vitamin D content (primarily fish and dairy products), and if so at what age. Participants were also asked to report their family history of several chronic diseases. The questions assessed the intensity of smoking from several potential sources, including secondhand smoke during childhood and in early adulthood. The questions were designed using questions about the smoking status and duration, intensity and frequency of smoking over the age of 11 years (in 5-year age intervals); and passive smoking during childhood and in early adulthood was assessed using questions about the smoking status and intensity of smoking from several potential sources, including mother, father and others smoking inside the house, in addition to occupational exposure. Medical history, which included reporting of infectious mononucleosis, was assessed by asking participants to report diagnosis of a variety of different viruses, infections, allergies, chronic diseases (including MS and other autoimmune diseases), and if so at what age. Participants were also asked to report on family history of several chronic diseases. The questions assessing diet focused on the timing (i.e. season) and frequency of consumption of foods that contain a high vitamin D content (primarily fish and dairy products), during the adolescent period (13–19 years).

As discussed in Pugliatti et al. [28], certain aspects of the EnvIMS-Q were different across countries. For example, (i) a question about sun avoidance and cloth covering is included in the questionnaire used in Italy, (ii) questions about vitamin D dietary intake through dairy products and salad dressings are included in the questionnaires used in Canada, Italy and Serbia, (iii) an entire section about occupational exposures is included in the questionnaires used in Norway and Sweden. In addition, response options for certain questions differed according to the specific setting (e.g. eye color). The quality and look of all the European and the Canadian questionnaires was assured through a common development process, and an agreed-upon layout.

Sample Size Considerations

The original sample size calculations were based on targeted enrolment of four controls for every case, with the aim to enroll at least 3,000 cases and 12,000 controls. The statistical power for the full study was calculated based on range of unadjusted odds ratios of 1.2–2.0, using a significance level of 0.05 and conservative estimates of prevalence of risk factors in the general population of 5, 10 or 20%. The goal was to ensure a sufficient number of participants to be enrolled so that the exact estimate of modest odds ratios for non prevalent risk factors. The prevalence estimates that were selected are in line with those found in previous MS studies for infectious mononucleosis (5–10%) [31], low sun exposure (~10%) [7], and ever smoking (~30%) [16]. It was determined, for example, that nearly 90% power would be achieved for an odds ratio as small as 1.2 with a risk factor prevalence of 10%. As such, the statistical power is more than adequate to detect significant odds ratios of meaningful size with the targeted sample size.

Recruitment and Data Collection

Study participant recruitment and data collection were conducted between 2006 and 2010 in Italy, Serbia, between 2009 and 2011 in Norway, between 2012 and 2013 in Canada (the study was conducted later in Canada relative to the other countries because of funding), and between 2009 and 2014 in Sweden (recruitment is ongoing). In Europe, to increase awareness about the study among the general population, advertisements were included in local newspapers, broadcasting and in MS Society mailings. In Canada, cases were approached by the participating neurologists and controls were contacted by telephone for study participation. In addition, the study was highlighted on the MS Society of Canada webpage.

The EnvIMS-Q was sent to the home of eligible participants, addressed to the specific individual. Each questionnaire included an individual identification number (a barcode in the European countries and a written number in Canada). This number included a code for country area, a code for sex, a code for case or control status, a code for mailing number, and a unique ID code for the specific participant. For example, participant 102010100069 was an individual from Sassari, Italy (1), a female (02) case (01), the first mailing (01) and whose ID number was 00069.

In an effort to increase response rates, several strategies were used [32, 33]. For all study sites, the mailed envelope included: the EnvIMS-Q: an introductory letter outlining the overall goals of the study; a preaddressed postage-paid return envelope; a study brochure; post-it notes with country-specific sentences to motivate participation; and a colorful logo created specifically for the study was included on all documents. After the initial mailing, if a response was not received within 4–6 weeks, a second mailing with a similar package (reminder letter in place of introductory letter) and the EnvIMS-Q, coded for second mailing, was sent; in Canada, a postcard reminder was sent prior to sending out a second full package.

Data Processing

Once questionnaires were received, study personnel reviewed them for obvious errors. The questionnaires were then scanned locally into electronic format. The electronic format of the questionnaires was processed by Recogniform Technologies SpA (Rende, Italy) for the questionnaires from the European countries (www.recogniform.com/index.htm), and by the Data Management Unit, McGill University, (Montreal, Que., Canada) for the Canadian questionnaires.

Prior to processing the electronic questionnaires, a set of rules was provided by EnvIMS investigators to identify and address inconsistencies in responses. The process of data extraction was automated, and a conservative threshold was set to identify written or text responses that were inconsistent (below the threshold) and these were checked manually. Several quality assurance steps were included to ensure the quality of the data in the final database, including manual crosscheck of 10% of randomly selected scanned questionnaires with the paper version and consistency analyses.

Data Consistency and Quality Checks

A common data dictionary was created for the study databases. Several high-level data consistency and quality checks were performed. The distribution of key variables and the effectiveness of matching were assessed. In addition, we explored the case status in a more detailed manner to determine the concordance between the participants self-report of MS via questionnaire with the registry or clinic reported MS diagnosis. As the exposure information collected in the study includes early life (childhood) exposures, we wondered if participants would seek help in completing the questionnaire. We asked participants to report if they received help from someone to complete the questionnaire and if so, who helped them (e.g. mother, father, both etc.). The degree of missing data for several variables required to assess our primary hypotheses was examined. In addition, a simulation of a complete cases anal-
ysis using 15 variables was performed to assess the degree of missing data for regression analyses. The most appropriate method used to handle missing data will be determined for each analysis separately.

**Ethical Approval**

Ethics approval for the study of human subjects was obtained at each of the participating sites (Canada: McGill University: IRB study n. A01-M16-09B, 28.02.2011; Italy: Sassari ASL1: n. 598/L, 26.04.2007 and 11.05.2009; Olbia-Tempio. ASL 2: n. 33436, 11.06.2009; Comitato Etico. Provincia di Ferrara: n. 11, 18.12.2008; Norway: the Regional Committee for Medical and Health Research Ethics in Western Norway: n. 11259-ANOL, 06.10.2008; Serbia: University of Belgrade, n. 470/XII-13, 29.12.2008; Sweden: Ethical Committee (EPN) in South East Region n. M159-09). Return of the questionnaire was considered to be implied consent.

**Funding**

An innovative funding strategy was required to enable the full study to be conducted in each participating country. This work was supported by the University of Bergen, Norway (2007 to T. Riise) and the Canadian MS Scientific Research Foundation (2009–2010 to C. Wolfson) for the early planning stages of the study, including the pilot studies [28]. To conduct the full study in Europe, the work was supported by the: Italian MS Society/Foundation (Fondazione Italiana Sclerosi Multipla, FISM, grants n. 2007/R/14, and n. 2008/R/19 to M. Pugliatti); Sardinian Autonomous Regional Administration, Italy (Regione Autonoma della Sardegna, Assessore all’Igiene, Sanità e dell’Assistenza Sociale to M. Pugliatti); the Fondazione Banco di Sardegna; the Western Norway Regional Health Authority (Helse Vest) Norway (grants n. 911421/2008 to M. Pugliatti and n. 911474/2009 to K.-M. Myhr); and Norwegian MS Society (MS-forbundet i Norge, 2009 to T. Riise); and Funds for Clinical Research University Hospital Linköping, Sweden (2010–2011 to A.M. Landtblom). To conduct the full study in Canada, the work was supported by the Multiple Sclerosis Society of Canada (2011–2013 to C. Wolfson).

Results

A brief overview of the overall study response rates, the balance of the frequency matching (age and sex), as well as disease duration in cases, is provided in table 2.

The overall response rate was higher for cases than for controls and this finding was consistent in all countries. The response rate in Canada appears to be higher than the other countries. However, the sampling strategy used in Canada required an additional layer of consent, as both cases and controls had to verbally agree to receive the EnvIMS-Q. Clinic staff approached eligible MS cases and telephone interviewers contacted potential controls by telephone to determine study eligibility. When incorporating this additional layer of the consent process for control recruitment in Canada, the response rate is in line with what is reported for control recruitment in the other EnvIMS countries (∼30%; data not shown). In addition, to assess a methodology for participant recruitment that mirrors that used in the European countries, questionnaires were mailed without initial contact via telephone in 390 of telephone numbers/addresses received, and 104 questionnaires were returned (27%), which was also in line with the response rates reported in the European countries. Among responders, the majority responded to the first mail sent (range 70–90%), while the remainder responded only after the second mail was sent. During the same time that case recruitment was underway in Norway, the Norwegian MS Registry and Biobank [34, 35] was updated and was queried a second time to determine if any additional cases were eligible for participation. This second round of case recruitment took place in 2011 and had

| Table 2. Response rates and basic characteristics of study participants |
|-------------------------|----------------|----------------|----------------|----------------|---------------|
|                         | Norway         | Swedenb        | Italy          | Serbia         | Canada        |
| Response ratea, n (%)   |                |                |                |                |               |
| Cases                  | 953/1,368 (70) | 281/381 (74)   | 724/1,692 (43) | 123/240 (51)  | 719/868 (83)  |
| Controls               | 1,717/4,728 (36) | 635/1,734 (37) | 1,338/6,414 (21) | 158/1,024 (15) | 1,146/1,938 (59) |
| Females, %             |                |                |                |                |               |
| Cases                  | 70             | 71             | 65             | 60             | 73            |
| Controls               | 73             | 79             | 68             | 77             | 66            |
| Age at time of study, mean ± SD |        |                |                |                |               |
| Cases                  | 45±11          | 44±11          | 39±10          | 39±9           | 42±11         |
| Controls               | 46±11          | 44±12          | 39±11          | 40±11          | 51±14         |
| Disease duration, mean ± SD |            |                |                |                |               |
| Cases                  | 7.2±2.7        | 6.5±3.1        | 5.6±2.8        | 6.7±2.4        | 6.4±2.6       |

a Response rate = # questionnaires returned/ (# questionnaires sent – # questionnaire undeliverable addresses). b These figures concern only the county of Östergötland, since data collection in Värmland is not yet completed.
a response rate of 77% (150/195) of whom 80% responded to the first mailing.

Data consistency analyses were completed in the first round of review of the data collected. Inconsistencies were identified when assessing the study inclusion criteria. In Norway and Italy a small number of participants were under the age of 18 at the time of study. These individuals could not be included in any analyses as they did not meet the inclusion criteria. A small proportion of cases in Norway (13%) and in Sweden (17%) had disease duration greater than 10 years, but all had disease duration less than 12 years, as such these individuals will remain in the dataset. Both cases and controls were asked to report if a doctor had ever told them that they had MS. Among those responding to the question ‘Has a doctor ever told you that you had MS?’ 94 to 99% of cases responded ‘yes’, whereas only 0.002 to 0.1% of controls responded ‘yes’. In Canada, MS was not ruled out clinically in controls; however, based on self-report a negligible proportion (0.1%) of controls in Canada reported having MS. A fair number of participants reported receiving help completing the questionnaire. A greater proportion of cases (44–50%) than controls (20–30%) received help completing the questionnaire and most participants received help from their mother (64–76%).

Missing data have been assessed for the variables required to address the main hypotheses. Overall, the proportion of missing data on sun exposure and smoking questions was low (<10%), whereas the proportion of missing data for the mononucleosis infection questions was as high as 17% in cases in Italy. The overall proportion of missing data was also assessed by simulating a complete case analysis using a set of 15 variables that assessed MS diagnosis information, exposure to cigarette smoking (both passive and active) and of exposure to infection with mononucleosis. Using these 15 variables, the range of participants with complete data ranged from only 50% in both cases and controls in Italy, to as high as 84% in controls in Norway.

Cases and controls were frequency matched on age and sex. Among the respondents, the distribution of sex was similar in all countries (60–70% of females among cases versus 66–79% among controls) except for Serbia. The distribution of ages at the time of study was also similar in each of the countries. To ensure that the exposure opportunities for cases and controls were frequency matched, we used an index age assignment method [36]. We used an algorithm that assigns each control an index age corresponding to the age at onset of a case with a similar current age [36]. In an attempt to reduce issues related to sampling prevalent cases, the goal was to recruit cases as close as possible to disease onset. The average disease duration in cases ranged between 5 and 7 years in the 5 countries.

**Discussion**

The methodology used to design and conduct a large multi-country case-control study for etiological research in MS, the EnvIMS study, is described. The aim of the study was to assess the effect of past exposure to environmental and lifestyle factors on the risk of developing MS. Detailing the design and methodology used in the EnvIMS study offers other investigators a guide to a common methodology for the design of a case-control study in different geographic regions and research settings.

Carrying out a multinational case-control study, such as the EnvIMS study, is a complex challenge. The process involved a high level of commitment from study investigators with different expertise to: establish an efficient network; design the study; develop the questionnaire; obtain funding and ethical approval; coordinate with national and regional registries or databases in Europe and identify compatible alternatives in Canada to ascertain eligible cases and controls; and to create a cohesive data collection and processing platform in attempts to obtain high response rates and ensure data quality.

Given the multi-country nature of the EnvIMS study, country-specific modifications in study methodology were required. However, ensuring a similar base methodology will facilitate harmonization across the five countries and increase comparability of final results [29]. In addition, the use of a common questionnaire, the EnvIMS-Q, the quality of harmonization is substantially increased. Our group has carried out some cross-cultural validation work on the EnvIMS-Q and the questionnaire is available to the research community [28]. To date, EnvIMS investigators have been approached by several researchers interested in using the EnvIMS-Q in new studies designed to assess the etiology of MS. Researchers interested in using the EnvIMS-Q to collect exposure history data in their studies are encouraged to contact the EnvIMS Steering Committee members (Drs. Myhr, Pugliatti, Riise and Wolfson) for more information about adapting and using the questionnaire in different research settings. Collecting exposure information consistently and transparently across many studies will allow for more complex meta-analyses, as more detailed vari-
able definitions can be used. A unified or harmonized approach to the international study on the etiology of MS may help to elucidate geographical similarities (universal etiological factors) and differences (population-specific risk factors).

In line with the goals of the EnvIMS study, a case-control study design was used to elicit information about exposure to several MS risk factors. Cohort studies, in which information on exposure(s) is collected during a time prior to the onset of the disease, are the ideal observational study design to assess etiology. Though powerful, prospective cohort studies specifically designed to study MS etiology are generally not feasible, due to the fact that MS is relatively rare and has a long latent period that would require the long-term follow-up of a large number of study participants, which is both financially and logistically restrictive. Large cohorts that have been established for other research purposes, such as the Nurses’ Health Study, have been used to explore MS etiology [10, 11, 31, 37–47]. However, the type of risk factors that can be assessed is limited by what has already been collected.

Case-control studies are often criticized due to the increased potential for bias. The EnvIMS study was designed in an attempt to reduce the impact of these biases on the study results. This included using the same study materials for both cases and controls, enrolling cases with short disease duration (or incident cases), sampling of the controls so they were representative of the population from which cases arose, enrolling more than one control per case and frequency-matching cases and controls on major confounders.

Data collected through the EnvIMS study are accessible to the research community upon request, following approval of the EnvIMS Steering Committee (Drs. Myhr, Pugliatti, Riise and Wolfson). Data access procedures and application forms have been created for this purpose. To gain access to the data, researchers must provide details about their proposed project including: a title, short background, rationale, specific aims, and the proposed analysis plans. Those requesting data should specify the country-specific dataset(s) and the specific variables required. Researchers are encouraged to review the EnvIMS-Q [28] to identify and select specific variables for analysis.

The EnvIMS study is among the largest case-control studies conducted on MS etiology. The inclusion of five countries allows for assessment of similarities and differences across countries, which is enhanced by the use of the same base methodology and questionnaire. The large sample size and consequently high statistical power, allows for precise estimation of risk and assessment of interactions between risk factors. The methodological development completed as part of this study, in particular the EnvIMS-Q, is available to the research community. Accessibility to this rich data source is also possible using the established procedures described earlier. Collaboration was a major factor in the success of the EnvIMS study, and the goal is to continue to expand collaborations to facilitate further MS etiologic studies and comparability of results obtained.

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References


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