Original Research Article

Comprehensive, Individualized, Person-Centered Management of Community-Residing Persons with Moderate-to-Severe Alzheimer Disease: A Randomized Controlled Trial

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Keywords

Dementia · Activities of daily living · Behavioral symptoms · Comprehensive health care · Caregivers · Community health care · Patient-centered care · Person-centered therapy · Delivery of health care · Community health education

Abstract

Background/Aims: The aim was to examine added benefits of a Comprehensive, Individualized, Person-Centered Management (CI-PCM) program to memantine treatment. **Methods:** This was a 28-week, clinician-blinded, randomized, controlled, parallel-group study, with a similar study population, similar eligibility criteria, and a similar design to the memantine pivotal trial of Reisberg et al. [N Engl J Med 2003;348:1333–1341]. Twenty eligible community-residing Alzheimer disease (AD) subject-caregiver dyads were randomized to the CI-PCM program (n = 10) or to usual community care (n = 10). Primary outcomes were the New York University Clinician's Interview-Based Impression of Change Plus Caregiver Input (NYU-CIBIC-Plus), assessed by one clinician set, and an activities of daily living inventory, assessed by a separate clinician set at baseline and at weeks 4, 12, and 28. **Results:** Primary outcomes showed significant benefits of the CI-PCM program at all post-baseline evaluations. Improvement on the NYU-CIBIC-Plus in the management group at 28 weeks was 2.9 points over the comparator group. The memantine 2003 trial showed an improvement of 0.3 points on this global measure in memantine-treated versus placebo-randomized subjects at 28 weeks. Hence, globally, the management program intervention benefits were 967% greater than memantine treatment alone. **Conclusion:** These results are approximately 10 times those usually observed with both nonpharmacological and pharmacological treatments and indicate substantial benefits with the management program for advanced AD persons.

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Introduction

The present treatment of Alzheimer disease (AD) necessarily encompasses both pharmacological and nonpharmacological interventions. Pharmacologically, cholinesterase inhibitor treatments have been available for many years for mild-to-moderate AD. As a result of investigations conducted under our direction [1] and elsewhere [2, 3], memantine was approved as the first treatment for moderate-to-severe AD in the European Union [1, 2] and, subsequently, in the United States [1–3]. Other studies have focused on affective and behavioral and psychological symptoms in AD (BPSD) [4–6]. Because these treatments are not curative, the advent of pharmacological treatments for persons with advanced AD accentuated the need for proper management of these persons.

Nonpharmacological AD treatment studies have traditionally focused on two approaches. One encompasses efforts to assist caregivers. These have helped, for example, by postponing institutionalization [7, 8]. Another approach is remediating deficits and disturbances. When we embarked on the present study, modalities investigated included reality orientation [9], music therapy [10], light therapy [11], environmental interventions [12], and validation therapy [13]. A combination of exercise with behavioral management had produced improvements in physical functioning and mood in persons with mild-to-moderate AD [14]. When we initiated the present investigation, comprehensive approaches had not been systematically investigated in the care of persons with AD. Also, in terms of AD person care, contemporaneous [15] and subsequent [16] reviews concluded that “for...outcomes (cognition, ADLs [activities of daily life], behavior, mood), the magnitude of the effect seemed to be similar to the effect obtained by drugs” [16].

We hypothesized that a Comprehensive, Individualized, Person (Patient)-Centered Management (CI-PCM) program, created and implemented by Sunnie Kenowsky (S.K.), incorporating elements we previously described [17], then current knowledge on AD [18, 19] as well as techniques and strategies S.K. created [20], would alleviate symptomatology and distress even in some of the most disturbed and impaired community-residing AD persons. To facilitate comparisons with pharmacological treatment, we partly modeled our study on our previous memantine trial [1]. Based upon a prior, exercise-only, pilot investigation, we hypothesized that we would see robust results with a randomized sample of 20 subjects.

Methods

Design

This was a 28-week, clinician-blinded, single-center, parallel-group study conducted in accordance with the International Conference on Harmonization Guidelines for Good Clinical Practice and the Declaration of Helsinki [21, 22]. The Institutional Review Board of the New York University School of Medicine approved the study protocol prior to study initiation, as well as subsequent modifications and continuing reviews. Also, prior to study initiation, the study was registered with ClinicalTrials.gov (identifier: NCT00120874 URL: <https://clinicaltrials.gov>). Subjects were assigned by simple randomization to either (1) the CI-PCM intervention group or (2) the comparator group, receiving usual community care (UCC) plus USD 50 financial compensation (FC) upon completion of baseline and week 28 study visits (total, USD 100).

A statistician, blinded to the assignment, computer-generated a sequential numerical list designating random study group assignments. Potential subjects were selected to be contacted by the coordinator if they were thought to have middle- to late-stage AD. The study coordinator assigned 54 potential participants who agreed to be randomized a sequential number and contacted them in numerical order. Then the coordinator consented all 54 potential participants to the corresponding treatments according to the procedures described below.

First, the subjects' capacity to consent was determined by a qualified medical professional unassociated with the study. If the subjects had capacity, they signed the consent form. If they did not have capacity, the

Fig. 1. Flow of participants throughout the study. AD, Alzheimer disease; CI-PCM, Comprehensive, Individualized, Person-Centered Management; UCC, usual community care; FC, financial compensation; NYU-CIBIC-Plus, New York University Clinician’s Interview-Based Impression of Change Plus Caregiver Input.

subjects’ legally authorized representative gave written consent on behalf of the subject, and the subject gave oral and written assent. The subjects’ participating family and/or professional carers also gave written consent. Recruitment occurred from September 2005 to November 2010. All consented caregiver-subject dyads were screened for eligibility.

Eligible subjects were ≥ 50 years old, community-residing at screening, and had a family and/or professional caregiver willing and able to participate in all aspects of the study. Eligible subjects also had a diagnosis of dementia of the Alzheimer type by DSM-IV-TR criteria [23] and fulfilled the NINCDS-ADRDA criteria for probable AD [24]. These diagnoses were confirmed by medical records, physical and neurological examinations, laboratory tests including corpuscular blood counts and differentials, comprehensive metabolic panels, and neuroimaging with computerized tomographic scans or, more commonly, brain magnetic resonance imaging. All subjects had moderate-to-severe AD on the Global Deterioration Scale (GDS), i.e., a GDS stage of 5 or 6 [25]. Also, all subjects had a deficit in performance of basic activities of daily life, including requiring some assistance with putting on clothing, signified by a Functional Assessment Staging (FAST) score of ≥ 6 [26]. Additionally, eligible subjects had Mini-Mental State Examination (MMSE) [27] scores of 3–14.

Exclusion criteria were: non-AD dementias, including subjects with vascular dementia or a score of >4 on the modified Hachinski Ischemia Rating Scale [28], major depressive disorder, clinically significant laboratory abnormalities, and subjects receiving investigational medications.

After screening, 20 subject-caregiver dyads were found fulfilling the eligibility criteria. Ten dyads had been randomized to the CI-PCM group and 10 to the UCC+FC group. Enrollment occurred from July 21, 2006 through November 5, 2010. Twelve subjects were enrolled in the first 2 years (these comprised 7 subjects of the intervention group and 5 of the comparator group), whereas 8 subjects were enrolled in the last 2 years (these comprised 3 subjects of the intervention group and 5 of the comparator group). Initial participants were delayed due to a medical injury in the sole trainer (S.K.). Subsequent enrollment was also delayed due

Table 1. Subject characteristics

	CI-PCM plus memantine (<i>n</i> = 10)	UCC+FC plus memantine (<i>n</i> = 10)	All subjects (<i>n</i> = 20)
Gender (females/males)	8/2	7/3	15/5
Age, years	77.7 ± 11.7	80.1 ± 7.1	78.9 ± 9.5
Education, years	14.9 ± 3.9	14.2 ± 2.8	14.5 ± 3.3

The Fisher exact test is used to compare proportions of females/males; the Wilcoxon rank sum test is used to test age and education. There were no significant differences between the CI-PCM and the UCC+FC groups on any of the 3 variables. Memantine: titrated to a maximum tolerated dose of 10 mg twice daily. CI-PCM, Comprehensive, Individualized, Person-Centered Management program; UCC+FC, usual community care and financial compensation.

to the personnel constraint of there being only one trainer. The last subject completed the 28-week study on May 27, 2011. Figure 1 diagrams the flow of the participants throughout the study.

Subjects

The characteristics of the eligible randomized subjects are shown in Table 1. There were 15 women and 5 men, and their age ranged from 54 to 92 years at study entry. Educational background ranged from 6 to 20 years.

Intervention

All subjects received memantine (Namenda, Forest Pharmaceuticals) titrated to a maximum tolerated dose of 10 mg twice daily.

Subject-carer dyads receiving UCC+FC had their questions addressed by the AD care specialist (S.K.) and/or NYU Alzheimer's Disease Center (NYU-ADC) social workers and clinicians. When appropriate, they were referred to the Alzheimer's Association and other community resources for caregiver training, care counseling, safe return/medic alert bracelets, day care center and support group programs.

The CI-PCM intervention was developed, conducted and implemented by S.K. It included evidence-based available knowledge and techniques as well as novel strategies and techniques developed by S.K. [20]. The intervention components were: caregiver training, management assessment, therapeutic home visits, and caregiver support groups.

Caregiver training included: a course in AD care consisting of 8 education sessions, individualized, task-specific training, and informal instruction, for example during home visits. Education sessions, created in advance by S.K., consisted of ≥3 h of didactic training weekly, at the NYU-ADC, for the first 8 study weeks. Sessions focused on: (1) the pathogenesis [29], course and personal impact of AD, retrogenesis, developmental age equivalence and management principles of AD care [17, 18, 30, 31]; (2) the impact of AD on communication and how to communicate effectively with persons with AD [32, 33]; (3) the nature, occurrence, identification, causes and management of BPSD, including how to determine meaning and possible responses [4, 5, 20, 34–36]; (4) prevention and management strategies developed by S.K. as well as appropriate carer responses to BPSD [20]; (5) activities: which to do and how; (6) exercises, cognitive and language stimulation: what to do and how; (7) how to remedy deficits and teach persons with AD skills they have forgotten using memory coaching [20], activities and spaced retrieval [37]; and (8) nutrition, how to recognize and manage medical problems in AD persons, and caregiver stress. Some intervention principles, techniques and procedures are summarized in Table 2 [17, 19, 25–27, 30, 33, 34, 36, 38–41].

Subsequent carer questions were addressed in twice monthly support group meetings and residential visits. There was an initial residential visit. Subsequent visits were at the subject's residence, S.K.'s office, or the NYU-ADC. There were ≥4 visits over the first 8 study weeks. Additional visits, at least monthly, were conducted as necessary. During these visits, (1) the environment was assessed and modifications to enhance safety and functioning were suggested, (2) recommendations were made for appropriate levels of care, supervision and caregiver assistance, (3) a plan of activities to remediate deficits, enhance functioning, and

Table 2. Intervention principles, techniques and procedures

Principles

To some extent, these principles have been previously described by the authors in the science of Alzheimer disease (AD) management [17, 30, 34]. The principles include universal human treatment principles which are frequently and continuously forgotten in the care of, and in interactions with, persons living with moderate-to-severe AD. Specific principles taught to participants in the Comprehensive, Individualized, Person-Centered Management (CI-PCM) group include:

1. Caregivers need to educate themselves so they understand and gain an appreciation of the course of AD and the resultant losses experienced by the person with AD; the AD person's needs as a consequence of their losses and how to interact appropriately with the person with AD.
2. AD follows a progressive, ordinal course of loss described functionally by the Functional Assessment Staging (FAST) procedure [26] and globally by the Global Deterioration Scale (GDS) [25] stages.
3. The course of AD mirrors in a degenerative reverse order of loss the processes of acquisition in normal human development. This AD process of progressive losses has been termed retrogenesis [17].
4. Stages of AD can be translated into corresponding developmental ages (DA) with some caveats, such as the AD person does not physically regress in size [17]. Additionally, the person with AD is an adult with a life history of individual experiences. The FAST, Mini-Mental State Examination (MMSE) [27] and DA are assessment tools that help to determine the approximate level of the person with AD and which provide useful guidance when planning activities, social interactions and general care. It is important to interact with the person with AD on their level and in the present moment.
5. Learning to understand and respect the person with AD as well as gaining an appreciation for what they are experiencing creates empathy and patience in the carer and bonds the carer and care receiver. Development of this bond into a trusting, loving, therapeutic relationship becomes the basis and foundation of effective caregiving.
6. Persons with AD are to be treated with dignity and respect as a person, not as an object. The AD person should be acknowledged, valued and honored, instead of being ridiculed. Caregivers must provide authentic care. The AD person should be treated as though they are present at all times. Forcing, or attempts to control the AD person as if they are an object, is NOT acceptable care unless necessary to ensure the AD person's immediate life safety.
7. Care needs to be individualized in accord with what holds value and meaning for the AD person, their family and carers. Individual preferences need to be honored. This can be achieved by learning the AD person's history, individual tastes and preferences, talents, shortcomings and personal needs.
8. Previous experiences, strengths and deficits may help elucidate the kinds of activities which a person living with AD can participate in and enjoy. For example, one person with AD who was at GDS stage 6 and FAST stage 6a, with an MMSE score of 4, was able to resume playing the guitar, and learned, at that time, to play the harmonica for the first time.
9. Establish a healthy, supportive, structured and flexible routine with daily fun scheduled in the routine.
10. Persons living with AD progressively lose the ability to fulfill their own needs and eventually need assistance to fulfill even their most basic needs. AD persons continue to require love, shelter, safety and security. Caregivers need to learn to recognize basic human needs. They also must learn to identify and help to fulfill the AD person's needs. For example, all human beings have a need for self-esteem and self-respect. People with AD who previously fulfilled these needs by engaging in a profession or hobby are no longer able to gain needed recognition when they lose the ability to perform their job or their hobby. Using Memory Coaching to teach the AD person new skills, or skills they may have forgotten helps rebuild the AD person's self-esteem and self-respect.
11. Persons living with moderate-to-severe AD continue to have social needs for love and belonging. When the AD person loses the ability to independently visit family and friends and engage in society, AD carers can fill these needs by their personally interacting socially with the AD person, by helping the AD person to engage in new relationships, as well as by arranging appointments and dates with significant family and friends.

Table 2 (continued)

12. The emotional changes which occur in the person living with AD are related to the person's cognitive, physical, psychological, social and emotional losses, and their environment [19, 30, 34]. For example, persons with AD who forget where they put things may develop the common delusion that "people are stealing things" [34, 36]. This can be remedied by building trust and helping the person living with AD to find missing materials, thereby increasing their sense of security.
13. Caregivers need to learn how to take care of themselves without neglecting the health or welfare of the person with AD.

Techniques and procedures

Activities should be success promoting. A guiding principle in all of the techniques and procedures described below is that the activities should be success promoting, and that success should be assessed by the AD person's achievements, not by the AD person's disabilities. Activities should be individualized, meaningful, safe and as enjoyable as possible for the person living with AD. In general, the dignity and self-esteem of the person living with AD should be promoted. The environment should be modified for success. Activities should promote engagement and independence. Begin with what the person with AD can do and build on residual strengths:

1. **Memory Coaching:** Memory Coaching is an important technique developed by S.K. This technique builds upon retrogenesis principles, in particular the recognition that persons living with moderate-to-severe AD have the capacity to learn. Although rehabilitation is widely practiced in modern medicine, perhaps because AD is viewed as a degenerative disease and professionals are unaware of how to successfully interact with and teach persons with AD, meaningful restoration of lost capacities, or rehabilitation, rarely occurs. Memory Coaching was employed in this study to teach persons living with AD, in the CI-PCM subject group, how to accomplish activities and skills they had forgotten, as well as how to accomplish new skills. A few examples of how Memory Coaching was employed in this study include coaching the AD person: to walk again after losing the ability to walk due to a fall and a resulting hip fracture secondary in part to osteoporosis; to maintain or regain urinary continence; to maintain or regain fecal continence; to make a cell phone call; to eat with a knife and fork again; to get a drink from the refrigerator and drink it; to play a musical instrument; to go to sleep at night; to clear the dishes from the table and wash the dishes. The result can be a restoration of functioning and dignity as well as increased self-esteem, satisfaction and an improved mood for the person living with AD.
2. **Provision of appropriate care:** all of the persons living with AD in this study had basic activity of daily life deficits associated with the level of their dementia. Consequently, all of these persons required full-time supervision. In this context, recommendations were made for the provision of appropriate levels of supervision and caregiver assistance, carer training was provided and day care assistance was recommended when indicated.
3. **Vigilance with respect to the vulnerability of persons living with AD:** a corollary of the AD person's need for appropriate care is their attendant vulnerability. At the stages we studied (FAST stages $\geq 6a$), persons with AD are susceptible to social deprivation, poor care, and physical as well as emotional insults. Therefore, efforts were made to minimize this vulnerability by providing the persons living with AD with socialization experiences, appropriate care, and alerting carers to signs of possible emotional or physical insult or abuse.
4. **Provision of physical activity regimens:** persons living with AD require stage-appropriate physical movement. As AD emerges, persons develop increasing equilibrium and coordination deficits [38]. Most persons at the severity level of the subjects in this report have also been found to have decreased walking speed, decreased arm swing, and a small stepped gait [39]. Overt physical deformities, known as contractures, become prevalent later in the course of AD, but were observed in 3% of subjects studied in FAST stage 6 [40]. Therefore, this program emphasized individualized physical activities in persons with AD which were appropriate for the AD person's physical condition and ability. These activities included participating to an optimal extent in dressing themselves, independent feeding skills, and other basic daily life activities. The exercises included: gross and fine motor activities, physical strengthening, stretching, range of motion, coordination and balance exercises as well as aerobic exercise.

Table 2 (continued)

5. Training in language skills: vocabulary and other language skills decline continuously throughout the course of AD [33]. At the end of FAST stage 6, in FAST 6e, speech ability begins to overtly break down [41]. Accordingly, language skills were taught to persons living with AD at their stage level. These skills included practice in speaking, writing, reading aloud, as well as the use of word and picture flash cards.
6. Provision of appropriate socialization: at the severity level of the persons in this study, persons with AD can no longer construct their socialization experiences independently. Therefore, appropriate and enriching social experiences must be encouraged and where appropriate, arranged. For example, carers can be encouraged to take the person living with AD out for lunch. Similarly, social experiences with the AD person's friends and relatives can be arranged. Persons with a particular spiritual or religious belief may be encouraged to participate in the associated community activities of that belief. On a regular basis, in accordance with individual preferences, persons living with AD should be encouraged to participate in marketing as well as in meal preparation. Where appropriate and practical, visits to parks, museums, trips to the movies or to the theater, etc. should be arranged. For persons who have an interest in clothing, the carer(s) should be encouraged to have the person living with AD make their own choices and participate in purchasing new clothing and other garments. Also, the AD person's appearance on outings should be optimized in accord with their preferences.
7. Medical management instruction: study visits were used to teach carers how to bring the subject to a medical appointment and help the subject to tolerate medical procedures. Caregivers were instructed in methodologies for the assessment of AD persons, such as how to recognize and attend to medical problems, and simple methodologies for keeping a medical history and a record of prescription medications, vitamins and supplements. The caregivers were instructed in how to advocate for the AD patient. Carers were taught to value the AD person and to provide psychological care as well as physical care. Caregivers were taught to work against the withdrawal and inactivity which commonly occur in AD persons in FAST stage 6 by arranging for physical exercise and outdoor activities. The caregivers were also instructed in providing the AD person with love and support, in arranging for novel activities, and in remedying deficits. Individualized physical care was taught during home visits. This included proper perineal care and cleanliness, bathing, transferring, and assessing vital signs. Instruction was also provided in methodologies for the prevention of decubiti, infections, such as urinary tract infections, and the prevention of contractures.

maintain abilities was developed and instituted in accordance with the subject's interests, stage, environment, and capacity, (4) a subject-specific exercise plan was initiated, (5) subjects were memory coached in skills and abilities which had been diminished or lost, such as continence of urine and feces, walking, eating with utensils, sewing, etc., and (6) caregivers were taught how to continue the previously instituted management program.

After the education sessions concluded, caregiver support group meetings were held twice a month for 20 weeks. Caregiver stress identification and management was taught, as well as how to take care of oneself first without neglecting the AD person. New and incipient problems were recognized, possible solutions were discussed, and successes were shared and celebrated. Participants were taught the stages of grief and actively grieved their losses and those of the AD person. Caregivers also learned teamwork and mutual support.

Outcome Measures

Outcomes were assessed at the NYU-ADC at baseline and at 4, 12, and 28 weeks. The primary efficacy variables were: (1) the New York University (NYU) Clinician's Interview-Based Impression of Change Plus Caregiver Input global score (NYU-CIBIC-Plus) [42], and (2) the Alzheimer's Disease Cooperative Study Activities of Daily Living Inventory modified for more severe dementia [43], abbreviated version comprised of the first 12 questions (ADCS-ADLsev-abv). Secondary outcomes included: cognitive measures, i.e., the Severe Impairment Battery (SIB) [44] and the MMSE [27]; a functional measure, i.e., the FAST-Disability Score (FAST-DS) [42]; a behavioral pathology assessment, i.e., the Behavioral Pathology in Alzheimer's Disease Frequency-Weighted Severity Scale (BEHAVE-AD-FW) [45]; a syncretic measure assessing memory, emotional and other behavioral problems, i.e., the Revised Memory and Behavior Problems

Fig. 2. Primary outcome measure: the New York University Clinician’s Interview-Based Impression of Change Plus Caregiver Input (NYU-CIBIC-Plus). Change in the measure from baseline, set at 4 at week 0. Scores of 1, 2, and 3 correspond to “markedly,” “moderately,” and “minimally” improved, respectively, a score of 4 indicates “unchanged,” and scores of 5, 6, and 7 correspond to “minimally,” “moderately,” and “markedly” worse, respectively. Due to a data quality concern, data from 1 subject, a 79-year-old woman assigned to the usual community care plus financial compensation group, could not be utilized for this study measure. Bars indicate mean $\pm$ SE scores at each specified observation period. * $p < 0.05$; ** $p < 0.01$. —, memantine + Comprehensive, Individualized, Person-Centered Management program; - - -, memantine + usual community care and financial compensation.

Checklist (RMBPC) [46]; and a global measure, i.e., the GDS [25]. Subjects and carers were assessed by 2 sets of clinicians: one group performed the NYU-CIBIC-Plus assessment and the second group the other measures. All clinicians were unaware of the treatment group assignment. In accord with standard NYU-CIBIC-Plus scale procedures, clinicians performing the NYU-CIBIC-Plus (primarily I.B., J.G., and M.S.) assessed subjects and caregivers without reference or access to any other study data at the time of their assessment.

Statistical Analysis

In order to compare the results with the 2003 memantine pivotal trial, which was a model for the present investigation [1], efficacy outcomes were analyzed, using the R version 3.2.5, by applying the Wilcoxon-Mann-Whitney test for independent samples to the change from baseline. The level of significance is 5% and hypothesis tests are 2-sided. We report intention-to-treat analyses. For the NYU-CIBIC-Plus, we report analyses both for the total group ($n = 20$) as well as for a group of $n = 19$, excluding 1 subject due to a data quality concern (online suppl. Fig.; see www.karger.com/doi/10.1159/000455397 for all online suppl. material,). The results of the 2 analyses are almost identical.

In the 2003 study, we observed a mean difference of 0.3 between the NYU-CIBIC-Plus primary outcome of the 2 groups (memantine vs. placebo) with a common SD = 1.1. With a sample size of $10 + 10 = 20$, assuming a similar SD, at the 5% alpha level, we have 93% power to detect a mean difference of 1.8 (6 times 0.3) using a 2-sided, 2-sample t test.

Fig. 3. Primary outcome measure: the Alzheimer's Disease Cooperative Study Activities of Daily Living Inventory modified for more severe dementia, abbreviated version, comprised of the first 12 questions (ADCS-ADLsev-abv). Higher scores indicate better functioning. Bars indicate mean $\pm$ SE scores at each specified observation period. * $p < 0.05$; ** $p < 0.01$; *** $p < 0.001$. –, memantine + Comprehensive, Individualized, Person-Centered Management program; - - -, memantine + usual community care and financial compensation.

Results

Outcomes

All 20 eligible subjects and their primary caregivers completed the 28-week study. Study outcomes are shown in Figures 2–9 and in the online supplement (see online suppl. Fig.).

For the NYU-CIBIC-Plus, due to a data quality concern, data from 1 subject, a 79-year-old woman assigned to the UCC+FC group, were excluded. Figure 2 shows the result of the remaining 19 subjects. By convention, the baseline for the NYU-CIBIC-Plus assessment is set at 4, which signifies “no change.” For post-baseline assessments, lower values signify improvement, with 3 meaning “minimally improved,” a score of 2 meaning “moderately improved,” and a score of 1 meaning “markedly improved.” Higher scores on the NYU-CIBIC-Plus signify “worsening.” Specifically, scores of 5, 6, and 7 correspond to “minimally worse,” “moderately worse,” and “markedly worse,” respectively. Beginning with the first post-baseline evaluation at week 4, the CI-PCM intervention group showed improvement on this primary outcome global measure. In contrast, subjects receiving UCC+FC treatment showed worsening on the NYU-CIBIC-Plus at each post-baseline evaluation period. Between-group differences were significant at week 4 (CI-PCM intervention group 2.6 ± 0.4 [SE], UCC+FC comparator group 4.3 ± 0.4 [SE], $p < 0.05$) and more robustly significant at week 12 (CI-PCM intervention group 2.2 ± 0.3 [SE], UCC+FC comparator group 5.0 ± 0.5 [SE], $p < 0.01$) and week 28 (CI-PCM intervention group 2.3 ± 0.4 [SE], UCC+FC comparator group 5.2 ± 0.5 [SE], $p < 0.01$). Similarly robust outcomes were observed in the analysis with the entire ($n = 20$) subject population (see online suppl. Fig. and suppl. Fig. legend).

The other primary outcome was the ADCS-ADLsev-abv on which a higher score indicates greater capacities. At baseline, the ADCS-ADLsev-abv mean score for the CI-PCM intervention subject group was 15.3 ± 2.0 (SE) and the mean score for the UCC+FC comparator subject group was 14.8 ± 2.1 (SE). As shown in Figure 3, the CI-PCM intervention group improved in this assessment, in comparison with baseline, at all post-baseline assessments. In contrast,

Fig. 4. Secondary outcome measure: the Severe Impairment Battery (SIB). Higher scores indicate better cognition. Bars indicate mean $\pm$ SE scores at each specified observation period. All p values >0.05 . –, memantine + Comprehensive, Individualized, Person-Centered Management program; - - -, memantine + usual community care and financial compensation.

the UCC+FC comparator subjects worsened in ADCS-ADLsev-abv scores, in comparison with the baseline score, at all post-baseline assessments. Differences between the CI-PCM intervention and the UCC+FC comparator groups were robustly significant at week 4 (CI-PCM intervention group 20.1 ± 2.6 [SE], UCC+FC comparator group 13.2 ± 1.8 [SE], $p < 0.01$), significant at week 12 (CI-PCM intervention group 19.7 ± 2.4 [SE], UCC+FC comparator group 12.5 ± 2.3 [SE], $p < 0.05$), and very robustly significant at week 28 (CI-PCM intervention group 21.9 ± 2.5 [SE], UCC+FC comparator group 9.6 ± 1.9 [SE], $p < 0.001$).

Results for secondary outcomes are shown in Figures 4–9. The cognitive secondary outcome assessments were the SIB and the MMSE. For both of these measures, a higher score is indicative of better performance. The baseline mean score for the CI-PCM intervention group on the SIB was 49.8 ± 9.9 (SE) and the mean score for the UCC+FC comparator group was 65.5 ± 8.5 (SE). The baseline mean score for the CI-PCM intervention group on the MMSE was 7.0 ± 1.2 (SE) and the baseline mean MMSE score for the UCC+FC comparator group was 9.0 ± 1.3 (SE). Neither objective cognitive assessment showed significant between-group differences at any observation period (Fig. 4, 5). The functioning secondary outcome was the FAST-DS on which a higher score indicates greater impairment. At baseline, the mean FAST-DS of the intervention group was 6.6 ± 0.1 (SE). The baseline mean FAST-DS of the comparator group was also 6.6 ± 0.1 (SE). The FAST-DS showed significant benefit in the CI-PCM group at week 4 (CI-PCM intervention group 6.5 ± 0.1 [SE], UCC+FC comparator group 6.6 ± 0.1 [SE], $p < 0.05$) and at week 12 (CI-PCM intervention group 6.3 ± 0.2 [SE], UCC+FC comparator group 6.6 ± 0.1 [SE], $p < 0.05$) and a robustly significant benefit at week 28 (CI-PCM intervention group 6.2 ± 0.2 [SE], UCC+FC comparator group 6.8 ± 0.1 [SE], $p < 0.01$) (Fig. 6). For the behavioral disturbance evaluation, we applied the BEHAVE-AD-FW, on which a higher score indicates increased magnitude and frequency of behavioral disturbances. At baseline, the CI-PCM intervention subject group had a mean score of 25.1 ± 5.5 (SE) and the UCC+FC comparator subject group had a mean score of 21.6 ± 4.2 (SE). Hence, at baseline, there was more behavioral disturbance in the future CI-PCM intervention

Fig. 5. Secondary outcome measure: Mini-Mental State Examination (MMSE). Higher scores indicate better cognition. Bars indicate mean $\pm$ SE scores at each specified observation period. All p values >0.05 . –, memantine + Comprehensive, Individualized, Person-Centered Management program; - - -, memantine + usual community care and financial compensation.

Fig. 6. Secondary outcome measure: Functional Assessment Staging Disability Score (FAST-DS). Higher scores indicate increased functional disability. Bars indicate mean $\pm$ SE scores at each specified observation period. * $p < 0.05$; ** $p < 0.01$. –, memantine + Comprehensive, Individualized, Person-Centered Management program; - - -, memantine + usual community care and financial compensation.

subjects than in the future UCC+FC comparator subjects. At week 4, this pattern reversed and there was more behavioral disturbance in the UCC+FC comparator subject group than in the CI-PCM intervention subject group. At week 12, the BEHAVE-AD-FW assessment showed significant benefit in the CI-PCM intervention group (CI-PCM intervention group 11.7 ± 3.0 [SE], UCC+FC comparator group 19.6 ± 2.6 [SE], $p < 0.05$) and this benefit was also observed at the 28-week observation period (CI-PCM intervention group 7.2 ± 1.7 [SE],

Fig. 7. Secondary outcome measure: the Behavioral Disturbances in Alzheimer's Disease Frequency-Weighted Severity Scale (BEHAVE-AD-FW). Higher scores indicate greater behavioral disturbance. Bars indicate mean $\pm$ SE scores at each specified observation period. * $p < 0.05$. –, memantine + Comprehensive, Individualized, Person-Centered Management program; - - -, memantine + usual community care and financial compensation.

Fig. 8. Secondary outcome measure: Revised Memory and Behavior Problems Checklist (RMBPC) frequency ratings. Higher scores indicate more frequent memory and behavioral problems. Bars indicate mean $\pm$ SE scores at each specified observation period. * $p < 0.05$. –, memantine + Comprehensive, Individualized, Person-Centered Management program; - - -, memantine + usual community care and financial compensation.

UCC+FC comparator group 23.7 ± 4.7 [SE], $p < 0.05$), with less disturbance in CI-PCM subjects (Fig. 7). On the RMBPC frequency rating, a higher score indicates a higher frequency of occurrence of memory, emotional and behavioral problems. At baseline, the subjects assigned to the CI-PCM intervention group had a lower score (29.9 ± 2.3 [SE]) than the subjects assigned to the UCC+FC comparator group (32.7 ± 2.2 [SE]). As can be seen in Figure 8, the pattern increased notably in week 12. Subsequently, at week 28, the RMBPC frequency rating showed

Fig. 9. Secondary outcome measure: Revised Memory and Behavior Problems Checklist (RMBPC) reaction ratings. Higher scores indicate increased “bother or upset” in the caregiver, in reaction to the memory and behavior problems of the subject. Note that the CI-PCM subjects had significantly higher levels of “bother or upset” at baseline and significantly lower levels of “bother or upset” at all subsequent visits. Bars indicate mean $\pm$ SE scores at each specified observation period. * $p < 0.05$. –, memantine + Comprehensive, Individualized, Person-Centered Management program; - - -, memantine + usual community care and financial compensation.

significantly less frequent problems in the CI-PCM intervention group (CI-PCM intervention group 23.8 ± 3.6 [SE], UCC+FC comparator group 34.9 ± 3.0 [SE], $p < 0.05$) (Fig. 8). For the reaction component of the RMBPC which assesses “how bothered or upset” the caregiver was by the subject’s memory and behavior, a significantly lower magnitude of reaction was present at baseline for the subjects assigned to the UCC+FC group (i.e., 6.0 ± 3.3 [SE]) in comparison with the magnitude of “bother or upset” observed in the CI-PCM-assigned subjects (i.e., a score of 14.2 ± 4.7 [SE], $p < 0.05$, Fig. 9). At all post-baseline evaluations, the pattern completely reversed and significantly lower “bothered or upset” reactions were observed in the CI-PCM subjects at week 4 (CI-PCM intervention group 2.7 ± 1.2 [SE], UCC+FC comparator group 9.2 ± 4.9 [SE], $p < 0.05$), at week 12 (CI-PCM intervention group 3.4 ± 1.3 [SE], UCC+FC comparator group 9.3 ± 3.0 [SE], $p < 0.05$), and at week 28 (CI-PCM intervention group 2.0 ± 0.8 [SE], UCC+FC comparator group 10.7 ± 4.5 [SE], $p < 0.05$) in comparison with the UCC+FC subjects (Fig. 9).

All 20 eligible subjects were at GDS stage 6 at baseline and the 4-week evaluation point. Seventeen were also at GDS stage 6 at all subsequent observation periods. Three subjects, all from the CI-PCM treatment group, improved to a GDS stage of 5 at the 12-week ($n = 1$) or at the 28-week ($n = 2$) post-baseline evaluations. There were no significant between-group differences in the GDS stage at any study evaluation point.

The primary outcomes were consistent in demonstrating positive effects of the CI-PCM intervention in comparison with UCC+FC at all post-baseline evaluations.

Secondary outcomes were consistent in supporting positive effects of the CI-PCM intervention on functioning and behavioral disturbances, with no significant effect on cognition. For the functioning outcomes and for 2 of the 3 behavioral disturbance outcome assessments, the significance level of improvement was greater at the final 28-week evaluations than at the initial 4-week evaluations. For the remaining behavioral disturbance outcome assessment, the significance level of improvement was the same at all post-baseline assessments.

Fig. 10. Comparison between results of the 2003 memantine pivotal trial and the current results with the Comprehensive, Individualized, Person-Centered Management (CI-PCM) program or usual community care plus financial compensation (UCC+FC) on the primary global outcome measurement, the New York University Clinician's Interview-Based Impression of Change Plus Caregiver Input (NYU-CIBIC-Plus). All results are at the 28-week study endpoint. OC, observed cases, i.e., completers of the 28-week pivotal trial or of the 28-week trial in the present investigation in which 1 subject in the UCC+FC group was excluded from this analysis because of data quality concerns; NEJM, New England Journal of Medicine, published pivotal trial in 2003. Mean NYU-CIBIC-Plus score ± standard deviation (given in parentheses) at each study period is shown. For scoring details, see the legend of Figure 2. The current UCC+FC group might appear to be different from the 2003 pivotal trial memantine treatment and placebo treatment groups on the NYU-CIBIC-Plus assessment. However, the UCC+FC treatment group has a much smaller sample size. Therefore, the differences in the UCC+FC group results in the present study are not significantly different from the treatment or the placebo group in the 2003 controlled trial on the NYU-CIBIC-Plus assessment.

Discussion

This study was modeled in part on the pivotal monotherapy trial associated with the EU and FDA approval of memantine [1]. Both studies had similar or identical inclusion criteria including age ≥50 years, DSM-IV [23] diagnoses of AD and the criteria of McKhann et al. [24] for probable AD, a FAST [26] score ≥6a, an MMSE [27] score of 3–14, and a Rosen-Hachinski rating [28] of ≤4. The mean MMSE score at baseline was 7.90 in the 2003 study and 7.85 in the present study and the duration was 28 weeks in both studies. Both studies required reliable caregiver informants. A major difference between the studies was observed in outcomes which can be compared considering the NYU-CIBIC-Plus primary outcome. By convention, the baseline score for the CIBIC-Plus assessment is set at “4.” Subsequent scores <4 indicate progressive levels of improvement and scores >4 indicate progressive levels of worsening. In the 2003 study, both treatment (memantine) and control (placebo) subjects declined on this global assessment (Fig. 10) and the difference between the medication and placebo subject groups, with the observed-cases analysis, was 0.3 points.

In the present study, in which both subject groups received memantine treatment, the subject group which received memantine and UCC+FC once again showed a decline on the NYU-CIBIC-Plus. The major difference between the 2003 pivotal trial and the present study

is that in the 2003 trial the intervention subject group which received memantine treatment declined from baseline on the NYU-CIBIC-Plus by 0.4 points. In contrast, the CI-PCM plus memantine treatment group from the present study showed an improvement from baseline on the NYU-CIBIC-Plus of 1.7 points. Overall, the CI-PCM plus memantine treatment subjects improved by 2.9 points on the NYU-CIBIC-Plus compared with the memantine treatment plus UCC+FC subject group. Of course, the participants in both study groups of the 2003 pivotal trial also received UCC and the USD 100 compensation in the present study comparator group is unlikely to have meaningful clinical benefits. Therefore, the present results can be interpreted as improving the effects seen with medication treatment by a factor of 9.67 in comparison with the 0.3-point NYU-CIBIC-Plus improvement observed in the 2003 study of memantine versus placebo (i.e., a 967% improvement over medication treatment alone). This is approximately 10 times the traditional effect size previously observed with nonpharmacological interventions [15, 16]. We attribute the huge incremental effect in part to the severity range and corresponding needs of the subjects in both of these studies as well as to the therapeutic methodologies we employed in the CI-PCM program, which have been summarized herein.

A very brief case summary may be useful to further elucidate the procedures employed with the CI-PCM program participants.

The sole daughter and caregiver (C.G.) was taught tools and techniques to help her mother (M.G.) during the education sessions and home visits. C.G. was then able to better care for her mother relieving significant carer stress and anxiety regarding her ability to properly care for her mother. Using memory coaching and various other strategies, C.G. was able to teach her mother to be urinary continent and sleep through the night. This alleviated M.G.'s disruptive behavior of rummaging through the refrigerator for snacks in the middle of the night and allowed both C.G. and M.G. to get some much needed rest. Being urinary continent meant there was much less laundry to do, further lightening the care burden. Additionally, M.G. was taught activities which she could do autonomously, with little to no supervision. For example, these activities included crossword puzzles and folding laundry. Participation in these activities served to mitigate M.G.'s purposeless repetitive behaviors, such as opening and closing a purse endlessly. As a result of these strategies, the subject's daughter had time to accomplish tax paperwork, other important personal tasks, and she also had time to relax for a few moments of much needed respite.

Additionally, we have recently published a relatively detailed case history of a woman with AD, whom we (B.R. and S.K.) had treated over a period of nearly 14 years [47]. Initially, this woman (S.M.) was at GDS and FAST stage 5, indicating moderate AD, and had an MMSE score of 19. We followed S.M. over 13 years and 9 months. Over this time, when she was at GDS stage 6 and FAST stage 6c, and had an MMSE score of 2, she took up doing freestyle watercolor paintings for the first time. Subsequently, we showed a picture of her carrying a cake and smiling sociably, 2 years after her MMSE score had reached 0. Over the nearly 14-year period, the subject progressed at less than half the rate typically observed in otherwise healthy AD persons.

In summary, from the evaluations of 2 independent groups of raters and observations with multiple rating instruments for each symptomatic domain, we conclude that the CI-PCM program in persons with moderate-to-severe AD improved functional and behavioral disturbance symptomatology. No significant effects on cognition were observed. Globally, the magnitude of improvement in these community-residing persons with AD appears to have been approximately 10 times that conventionally observed in AD nonpharmacological as well as, ostensibly, successful pivotal pharmacological AD trials. As a cure for AD remains elusive, these results, if replicated, might point the way toward less suffering for both carers and persons with advanced AD.

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Disclosure Statement

Dr. Reisberg is the developer or codeveloper and copyright holder of several of the assessment instruments used in this study. These instruments were selected because of their sensitivity in the severity range of the study subjects, their relevance for the respective domains of interest, and, in several instances, also because of their use in the 2003 pivotal trial of memantine efficacy, with which the present study results are, to a large extent, being compared. Specifically, these copyrighted instruments are: the New York University Clinician's Interview-Based Impression of Change plus Caregiver Input (NYU-CIBIC-Plus, codeveloper and a copyright holder), the Functional Assessment Staging procedure and its associated disability scoring (developer and copyright holder), the Behavioral Pathology in Alzheimer's Disease Frequency-Weighted Severity Scale (developer and copyright holder), and the Global Deterioration Scale (developer and copyright holder). These instruments were provided for the study at no charge. None of the other authors of this study have any conflicts of interest to declare.

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