Therapist-Guided Internet-Based Treatments for Loneliness: A Randomized Controlled Three-Arm Trial Comparing Cognitive Behavioral Therapy and Interpersonal Psychotherapy

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Keywords

Loneliness · Internet treatment · Cognitive behavioral therapy · Interpersonal psychotherapy · Guided self-help

Abstract

Introduction: Chronic loneliness has been linked to many adverse outcomes, including mental health problems. Psychological treatment of loneliness can be effective, but the evidence base is limited. **Objective:** To investigate the efficacy of 2 internet-based interventions based on cognitive behavioral therapy (ICBT) and interpersonal psychotherapy (IIP) relative to a wait-list control group and each other. **Methods:** A total of 170 participants were recruited and randomized to either 9 weeks of ICBT ($n = 68$), IIP ($n = 68$), or a wait-list condition ($n = 34$). The primary outcome was loneliness, measured using the UCLA Loneliness Scale before, during, and after treatment. Secondary measures of psychiatric disorders and quality of life were administered before and after treatment. Follow-up was conducted 4 months after the treatment had ended. Primary outcome data were analyzed using growth curve modeling. Secondary outcomes

were analyzed using robust regression models. The trial was preregistered (ClinicalTrials.gov ID: NCT03807154). **Results:** The ICBT condition had a significantly greater impact on loneliness compared to the wait-list and IIP conditions. Effect sizes were moderate to large (Cohen $d = 0.71$) compared to the wait-list and moderate ($d = 0.53$) compared to IIP. The IIP condition did not differ significantly from the wait-list. Both active treatments led to significant increases in quality of life. Only the ICBT group had significantly lower symptoms of depression and generalized anxiety compared to the wait-list group. Treatment gains were maintained but not improved at follow-up. **Conclusions:** ICBT can be an efficacious option for alleviating loneliness. The IIP intervention was not as effective.

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Introduction

Loneliness is defined as an aversive emotional reaction resulting from a perceived deficiency in a person's social network [1]. It can have detrimental effects on physical

health, e.g., coronary heart disease and stroke [2]. The percentage of the population that often or always experiences loneliness was 6% in a study of adults in the UK [3] and 11–14% in a study of older adults over the age of 65 years in Sweden [4]. Frequent experiences of loneliness have been linked to increased psychiatric symptoms such as depression [5], social anxiety [6, 7], and suicide attempts [8]. There is limited research on how to best help people who experience loneliness. Psychological interventions could be a viable option, with a meta-analysis suggesting that cognitive behavioral therapy (CBT) may be effective [9]. The rationale behind using CBT as a means of reducing loneliness stems in part from the connection between this state and maladaptive cognitive processes [10]. Additionally, behavioral patterns such as an overreliance on avoidance or a lack of social skills are important to consider [11]. Examples of prior CBT interventions for loneliness are described in the online supplementary material (for all online suppl. material, see www.karger.com/doi/10.1159/000516989).

The current trial investigated the effects of 2 internet-based interventions based on CBT (ICBT) or interpersonal psychotherapy (IPT). The ICBT condition served as a replication and extension of a previous pilot trial [12]. The internet-based IPT condition (referred to as IIPT) aimed to address interpersonal psychological processes not covered directly in ICBT. IPT focuses on the link between mood and interpersonal events, proposing that psychopathology arises and is maintained as a result of adverse changes in one's social network and subsequent functional deficits in these relationships [13]. Meta-analyses support the efficacy of IPT for common mental health problems [14]. Additional reasons for targeting interpersonal mechanisms related to loneliness are described in the online supplementary materials. With the 2 different approaches, we explored the specific impact of addressing intrapersonal factors (i.e., maladaptive behavioral and cognitive patterns) and interpersonal factors (i.e., adverse interpersonal events and the subsequent lack of social support). As the treatment programs were either novel or only evaluated once, we also compared them against a wait-list control group.

Our hypotheses were that: (1) both active treatments would show a significant reduction in loneliness compared to a wait-list control group and these reductions would be maintained 4 months after the conclusion of the interventions and (2) there would be a significant increase in quality of life and a significant reduction in symptoms of psychiatric disorders for both treatments compared to the control group. We were not able to

form a hypothesis about the differential impact of the 2 treatments. However, we conducted exploratory analyses to explore differences in loneliness, psychiatric symptoms, and quality of life between the 2 active interventions.

Materials and Methods

Design

The trial was registered at ClinicalTrials.gov (ID: NCT03807154). The recruitment took place on 2 occasions, i.e., one in January 2019 ($n = 116$) and one in January 2020 ($n = 54$). Randomization was conducted using a true random number generator website (random.org). Participants were randomized and assigned to each condition by 2 external parties not involved in other aspects of this study, using an anonymized 8-character ID (e.g., 1234abcd). The ratio used for the randomization was 2:2:1 (treatment:treatment:control). This trial is reported according to the CONSORT guidelines [15].

Participants, Recruitment, and Inclusion/Exclusion Criteria

Recruitment was conducted during 2-week intakes in January 2019 and 2020 (see online suppl. materials for further details). The web page (referred to as platform) on which the intervention was hosted is encrypted and has hosted similar studies [16]. Participants provided informed consent and were asked to complete a screening survey. They were also called for a structured interview using the MINI neuropsychiatric interview 7.0 [17]. Demographic characteristics and psychiatric diagnoses as indicated by the MINI interview are presented in online supplementary Table 1. A flow-chart of the recruitment procedure is displayed in Figure 1.

The inclusion criteria were: (1) suffering and distress as a result of the subjective experience of loneliness; (2) age 18 years or older; (3) ability to write, speak, and read Swedish; (4) access to the internet and a computer/smartphone; (5) if applicable, a stable dose of psychotropic medication and no planned changes; and (6) willingness to participate in this study regardless of the condition to which they were randomized. The judgement of criterion (1) was made by the participants themselves, as there are no known clinical cutoffs for the primary outcome instrument. Participants were excluded if they: (1) were currently undergoing another psychological treatment; (2) had a previously diagnosed personality syndrome (as diagnosed by a licensed healthcare professional); (3) reported ongoing drug abuse; and (4) psychiatric comorbidities that could not be managed within the frame of the study, e.g., acute suicidal intent or anorexia nervosa. Other psychiatric diagnoses, either previously diagnosed or as indicated by the MINI interview, did not serve as a reason for exclusion as long as they were not judged to interfere with the intervention or require another treatment (such as severe OCD). However, in the case of comorbid conditions, participants were asked to identify their primary concern. Participants endorsing comorbid conditions such as depression or anxiety disorders, rather than loneliness, as their primary concern were not included in this study. The decision on inclusion/exclusion was based on the self-report of participants, results from the questionnaires, the structured interview, and a clinical evaluation by the interviewer. Cases were discussed in meetings staffed by all of the interviewers and 2 registered clinical psychologists, one of whom was the principal investigator (G.A.).

Fig. 1. Flowchart of the recruitment and assessments during this study.

The decision on inclusion/exclusion was made by the team, with the principal investigator having the final responsibility for the decision.

Procedure

Eight students from the clinical psychologist program at Linköping University and 1 licensed clinical psychologist served as assessors for this study. All of them were trained in using MINI 7.0 and the additional questions asked during the structured interview. In total, 8 therapists were involved as therapists during the 2

intakes. More information about the therapists and their role can be found in the online supplementary material.

Conditions

The 2 interventions each consisted of 9 modules that contained text, pictures, and interactive assignments related to the theme of loneliness and how to deal with it. Details of the content of the interventions are available in the online supplementary material. An outline of all of the modules can be viewed in online supplementary Tables 2 and 3.

All of the participants in the treatment groups received weekly feedback on their work on a set weekday (Monday) by their assigned therapist. They could contact the therapist when needed using the platform's messaging system and receive a response within 24 h on work days. The therapists had no restrictions on the amount of time that they would allocate to help the participants (for further details about the therapists, see the online suppl. material).

Subjects in the wait-list control group received information about the measurements and were told that they would receive treatment after 11 weeks. Participants in the control group had the option to contact the research group via the study email address if needed (e.g., if they wanted additional information about this study). Interactions with the control group were very infrequent overall and were handled by a person who had no contact with the treatment groups.

Measures

The primary outcome of loneliness was measured using the UCLA Loneliness Scale, Version 3 (ULS-3) [18]. This questionnaire consists of 20 items for which the participants are asked to indicate the frequency of experiences linked to loneliness. Responses are made on a 4-point Likert scale (scored between 1 and 4). The scores from all items are summed up with a possible range between 20 and 80, with higher scores indicating more frequent loneliness. The instrument has been shown to have an internal consistency ranging from $\alpha = 0.89$ to $\alpha = 0.94$ and a 1-year test-retest reliability of 0.73 during validation of the questionnaire. In the current study the internal consistency was $\alpha = 0.87$. The primary outcome measure was administered before treatment, every 2 weeks during the intervention, and after treatment, as well as 4 months after the conclusion of the intervention. Secondary outcomes included symptoms of depression measured with the Patient Health Questionnaire-9 (PHQ-9) [19], symptoms of social anxiety measured with the Social Interaction Anxiety Scale (SIAS) [20], symptoms of generalized anxiety measured using the Generalized Anxiety Disorder 7-item scale (GAD-7) [21], and quality of life measured with the Brunnsvikien Brief Quality of Life Scale (BBQ) [22]. All secondary measures were included before and after treatment, as well as 4 months after the conclusion of the intervention. Three other measures were administered to measure factors related to the efficacy of the intervention: credibility and expectancy measured with the 6-item Credibility and Expectancy Questionnaire (CEQ) [23], satisfaction with the treatment measured with the Client Satisfaction Questionnaire 8-item scale (CSQ) [24], and working alliance measured with the 12-item version of the Working Alliance Inventory (WAI) [25]. The CEQ and the WAI were administered during week 3 of the intervention and the CSQ only after treatment. Additionally, 4 questions were asked to gain insight into which factors the participants considered to be of importance for reducing their loneliness. The items can be viewed in the online supplementary material.

Statistical Analysis

Statistical analyses were conducted using SPSS 25 and Mplus 8.4 [26]. The α level was set at 0.05, though all three-way comparisons made use of a Bonferroni-corrected α level of 0.0166 to ac-

count for multiple comparisons. For analyses of the three-way comparisons, p values were corrected to allow for the same interpretation as analyses with the standard α level. Corrections were made by multiplying the p values by the number of comparisons (i.e., 3). Confidence intervals are reported at 95% for two-way comparisons and at 99% for three-way comparisons (the closest available level reported in the statistical software). Testing was two-tailed. Data were handled according to the intention-to-treat-principle. Missing data was handled using maximum likelihood estimation, i.e., 1 of 2 recommended approaches for dealing with missing data under the assumption that missingness is not related to the would-be value (i.e., missing at random) [27].

For the first aim regarding differences in the primary outcome measure, we used a latent growth curve framework [28]. A conditional linear growth model was used to measure the interaction between slope and condition along with estimates of heterogeneity for the intercept and slope. Differences between the 2 active conditions and the wait-list were investigated using 2 dummy-coded predictors (0 = wait-list and 1 = IIPT/ICBT). A separate model investigated the comparison between the 2 active conditions (coded as -0.5 = IIPT, 0 = WL, and 0.5 = ICBT, with an additional contrast comparing the combined treatment group vs. the wait-list). Further details about the primary outcome model are available in the online supplementary material. The statistical analyses for the secondary outcomes are described in the online supplementary material.

To investigate change during the follow-up period in the primary outcome measure, we extended the model outlined above to include an additional time piece, known as a piecewise model, allowing for estimation of specific phases of the treatment [29] (i.e., treatment phase and follow-up phase). This model only made use of data from participants in the active treatment groups ($n = 136$). The variance of the slopes was fixed at 0. The analysis was conducted using the grouping option in Mplus, meaning that separate slopes were calculated for the 2 groups, allowing for inferences about how the respective groups changed during the follow-up phase.

As recommended by Feingold [30], standardized effect sizes were estimated using the estimated mean difference at the time point of interest (after treatment) divided by the pooled standard deviation at pre-treatment (i.e., Cohen's d). Within-group effect sizes were calculated with the pooled estimated standard deviations from both time points.

Results

Demographic Characteristics

Overall, the sample consisted of 75.9% women and had a mean age of 47.5 years ($SD = 16.4$). Furthermore, 69.4% had a university degree and 76% reported their civil status as either single (52.4%), divorced (17.1%), or widowed (6.5%). There were no significant differences between the groups at the pretreatment assessment for any of the outcomes measures or the demographic characteristics (all $p > 0.078$). Further details regarding the demographic characteristics of the sample with between-group comparisons are presented in online supplementary Table 1.

Fig. 2. Observed means for all conditions during the treatment, with 95% CI.

Effect of the Interventions

Activity statistics can be seen in online supplementary in Table 4. The observed means and SD for the outcome measures can be viewed in online supplementary Table 5. The observed change in loneliness during the treatment phase can be seen in Figure 2. Sensitivity analyses and calculations of clinically significant change are available in the online supplementary material.

Treatment Conditions Relative to the Control Group after Treatment

Estimates for the fixed and random effects along with model fit indices of the growth curve model for the primary outcome measure are presented in online supplementary Table 6. The model investigating change in loneliness levels indicated significant heterogeneity in the initial level ($b = 43.97$; 95% CI 32.98–54.95; $SE = 5.60$; $p < 0.0001$) and slope ($b = 0.34$; 95% CI 0.16–0.51; $SE = 0.09$; $p < 0.0001$). For the ratings of loneliness, the analysis revealed a significant difference favoring the ICBT condition as compared to the control group during the treatment ($b = -5.22$; 99% CI -9.61 to -0.83; $SE = 1.70$; $p = 0.006$; $d = 0.71$). The IIPT condition did not show a statistically significant decrease in loneliness during the treatment period relative to the wait-list condition ($b =$

-1.36 ; 99% CI -4.19 to 1.48; $SE = 1.44$; $p = 1$; $d = 0.18$). The results for the secondary outcomes can be seen in the online supplementary material.

Comparisons between the Active Conditions after Treatment

The analysis of the loneliness measure showed that participants in the ICBT group had a significantly larger reduction compared to the IIPT group ($b = -3.87$; 99% CI -7.28 to -0.45; $SE = 1.32$; $p = 0.012$; $d = 0.53$).

Follow-Up Four Months after the Posttreatment Assessment

The analysis of the posttreatment to follow-up time piece indicated that the gains were maintained at follow-up. The results indicated a nonsignificant increase in ratings of loneliness for the participants in the ICBT group ($b = 1.66$; 95% CI -0.57 to 3.88; $SE = 1.14$; $p = 0.144$). The estimated within-group effect size from pretreatment to follow-up was $d = 0.81$. During the same period, the model indicated a nonsignificant decrease for the IIPT group ($b = -1.25$; 95% CI -2.97 to 0.47; $SE = 0.88$; $p = 0.155$). The effect size from pretreatment to follow-up was $d = 0.70$. Analyses of the secondary measures at follow-up can be found in the online supplementary material.

Discussion

We investigated the efficacy of 2 internet-based interventions targeting loneliness with guidance from a therapist. The results showed that the ICBT program led to a significant reduction of loneliness compared to the wait-list control group, whereas the IIPT program did not. Furthermore, the ICBT condition also led to a significantly larger decrease in the primary outcome measure during the treatment period compared to the IIPT condition. The results from the 4-month follow-up indicated no significant changes in loneliness between the posttreatment and follow-up assessments for either the ICBT group or the IIPT group. Both active conditions exhibited large gains in self-rated quality of life. The ICBT group also had significantly lower ratings of depressive symptoms and generalized anxiety than the control group at the post-treatment assessment. There were no significant differences between the active conditions at follow-up for any of the secondary outcome measures. The findings extend the sparse number of interventions for loneliness by evaluating 2 novel psychological treatments in a methodologically sound design.

The significantly steeper decline of loneliness in the ICBT condition compared to the control group was in line with our hypothesis. The effect size for this comparison was moderate ($d = 0.71$), which is similar to the one found in our previous pilot trial [21]. The effect size in the current study was larger than an intervention on older adults utilizing CBT elements [31]. The within-group effect size in the CBT condition is similar to that found in an intervention based on a social identity approach (Groups 4 Health) [32] (within-group $d = 0.99$ for the CBT condition and $d = 1.04$ for the Groups 4 Health condition), although the latter does not present a between-group effect size to allow comparisons taking the control group into account. Even if the instrument used for measuring loneliness has no clinical cut-off, the mean score after treatment can be interpreted as indicating a mean frequency of loneliness experiences (e.g., lacking companionship) ranging between “rarely” and “sometimes.” The mean score after treatment was roughly 4 scale points above the reported mean in a representative normal American sample [33], suggesting that the participants on average still had a somewhat elevated level of loneliness compared to the general population.

The current study is important for multiple reasons. First, it adds to the increasing number of studies indicating that methods and techniques found under the CBT umbrella can be effective when targeting loneliness [34, 35]. While other psychological interventions can reduce loneliness [32], the results from this trial and others employing similar elements and theoretical assumptions [36, 37] suggest that CBT indeed can be considered a prime candidate for alleviating loneliness as previously suggested [9]. This conclusion is strengthened by the finding that ICBT also performed favorably compared to another active, credible psychological treatment. However, given that we tested the impact of 2 treatment packages with different treatment techniques, we cannot state which components were most important or whether non-specific factors such as receiving attention were equally or more important [38]. Secondly, comparisons between active treatments are important in informing treatment selection in a field where there are no evidence-based guidelines. In addition, as the effects of ICBT were replicated in this trial, we believe that ICBT targeting loneliness could be a way of providing help to this population on a broader scale, as internet-based psychological treatments have been proposed as a way to deliver evidence-based treatments to underserved populations [39]. The findings suggest that treatment gains were maintained but there

were no further reductions in loneliness at the follow-up assessment. This is not uncommon among internet-delivered treatments [40] and is something that should be investigated further. Another factor is the specificity of the intervention given that we also saw reductions in symptoms of psychiatric disorders commonly linked to loneliness (e.g., depression). The causal link between reductions of symptoms of these disorders and the experience of loneliness remains unclear but could be important in understanding the mechanisms involved in reducing loneliness.

The lack of an effect of IIPT on loneliness was unexpected and there are several possible explanations for this. Although the program was created with the help of an experienced IPT therapist and supervisor who also participated in the planning and supervision of the trial, the lack of prior models and empirical studies on the topic of loneliness in the context of IPT makes it hard to draw conclusions about the validity of the conceptualization we developed. Furthermore, IPT as an internet-based therapy has only been tested twice to our knowledge [41, 42], and it is not clear whether IPT for depression and anxiety disorders [14] can be delivered as internet treatments. It should be noted that IIPT led to a large effect relative to the control group for the quality-of-life measure and a moderate-to-large within-group effect size for loneliness at follow-up.

The strengths of this study include its randomized, controlled design with 2 active, credible treatment groups. This allows for comparisons both between those participants receiving treatment and those who did not in the initial stage, but also between 2 bona fide psychological treatments with researchers from different theoretical orientations. Additionally, measures of treatment credibility, working alliance, and satisfaction with the treatment helped to account for the potential of confounding variables when comparing the efficacy of the 2 active conditions.

With these in mind, there are additional limitations to consider when interpreting the results. First, the education level in the sample was higher than in the general population, with almost 70% having a university degree. Second, Sweden has a high degree of computer literacy, which could imply that the effects would be weaker in countries in which the population uses computers and smartphones less frequently. Third, participants were recruited from the general public, which most likely resulted in more motivated participants than in clinic-based settings. In addition, 76% of the sample were women while gender differences in loneliness have been small in

previous research [43]. With regards to the sample, a sensitivity analysis revealed lesser treatment gains for participants with a probable psychiatric diagnosis. This suggests that the intervention could be less useful in psychiatric settings. Another limitation is the lack of a standardized loneliness criterion for inclusion. It is difficult to estimate how representative the current sample was compared to the population of lonely individuals at large. It should be noted that all of the participants considered loneliness to be their primary concern, although establishing normative scores and standardized inclusion criteria would help when comparing studies recruiting participants on the basis of feeling lonely. Similarly, the lack of a criterion for treatment completion is something to address going forward as such a criterion aids the ability to compare studies and synthesize findings in meta-analyses. Finally, we did not include a control group at the follow-up, which limits the conclusions about long-term effects and rules out other explanations such as regression to the mean [44].

In conclusion, the results are in line with previous findings and suggest that a CBT-based intervention is an efficacious way of reducing feelings of loneliness. Participants in the IIPT condition did not benefit significantly in terms of reductions in loneliness, but a moderate increase in quality of life was observed. The results help to further our understanding of the efficacy of psychological interventions targeting loneliness and, more specifically, suggest that ICBT is a valid option to consider for this population. With remote health care alternatives increasingly viewed as a viable option among clinicians and patients alike [45], expanding the current treatments with an intervention for loneliness is a relevant and accessible option for an underserved group.

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Statement of Ethics

All of the participants provided informed consent while applying for participation in this study. This study was approved by the regional ethics committee and conducted in accordance with the World Medical Association Declaration of Helsinki.

Conflict of Interest Statement

The authors have no conflict of interests to declare.

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Author Contributions

A. Käll, R. Shafran, and G. Andersson conceived this trial. A. Käll, M. Bäck, R. Shafran, and G. Andersson designed this trial. A. Käll, M. Bäck, C. Welin, H. Åman, R. Bjerkander, M. Wänman, T. Lindegaard, M. Berg, and H. Moche conducted this study. A. Käll conducted the statistical analyses and drafted this paper. All of the authors read and approved the first and the final iterations of this paper.

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