The clinical, public health and political aspects of tobacco smoking

The Tobacco Epidemic

2nd, revised and extended edition

Editors

R. Loddenkemper

M. Kreuter

This completely revised and enlarged 2nd edition of *The Tobacco Epidemic* provides a comprehensive update of the clinical, public health and political aspects of tobacco smoking. Since its 1st edition in 1997, knowledge on the health hazards of tobacco and nicotine addiction has increased considerably, but recent data has shown that the global problem has aggravated, especially in low- and middle-income countries: if current trends continue, tobacco smoking will be responsible for the deaths of 1 billion people in the 21st century.

Written by outstanding international experts, the book covers the history of tobacco production and use, the economics of tobacco use and control, as well as the health consequences of active and passive smoking in both adults and children. Special chapters discuss the impact of media, movies and TV on tobacco consumption in young people, the patterns and predictors of smoking cessation in the general population and in different social subgroups, and initiatives supported by the WHO Framework Convention on Tobacco Control. Readers will find the latest information on how nicotine dependence is treated with nicotine replacement products, what role health care professionals play in helping smokers quit and what effects smoke-free environments, advertising bans and price increases have on smoking prevalence. The potential harms and benefits of smokeless tobacco, waterpipe tobacco smoking and electronic cigarettes are also evaluated.

This book is a must-read for anyone in the medical profession who treats patients with smoking-related diseases and for those engaged in tobacco control. It will also be appreciated by interested nonmedical readers like journalists and legislators.

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Contents

Foreword Preface

History of Tobacco Production and Use

Hanafin, J.; Clancy L.

Global Tobacco Epidemic

Mackay, J.; Schluger, N.

The Tobacco Epidemic and the Commercial Sector: Tobacco Industry Strategies to Increase Profits and Prevent Regulation

Weishaar, H.

Chemistry and Primary Toxicity of Tobacco and Tobacco Smoke

Wiebel, F.J.

Nicotine Dependence

Zaveri, N.T.; Rollema, H.; Swan, G.E.

The Psychology of the Smoker

Gilbert, D.G.; Pergadia, M.L.

Respiratory Disorders Related to Smoking Tobacco

Murray, J.F.; Buist, A.S.

Cardiovascular and Other (Except Respiratory) Disorders Related to Smoking Tobacco

Barnoya, J.; Monzon, J.C.

Health Effects of Passive Smoking in Children

Bush, A.

Health Effects of Passive Smoking in Adults

Clancy, L.; Kabir, Z.

Economics of Tobacco Use and Control

Townsend, J.

Legislation and Smoking Prevention

Latif, E.; Warner, V.

The WHO Framework Convention on Tobacco Control

Pötschke-Langer, M.; Schotte, K.;
Szilagyi, T.

Youth and Tobacco

Bauer, C.; Kreuter, M.

Impact of Media, Movies and TV on Tobacco Use in the Youth

Sargent, J.D.; Hanewinkel, R.

Social Determinants of Cigarette Smoking

Upton, D.

Smoking and Mental Health Problems

Caillé, S.; Baker, A.L.; Todd, J.; Turner, A.;
Dayas, C.V.

Patterns and Predictors of Smoking Cessation

Ditre, J.W.; Zale, E.L.; Brandon, T.H.

Examining the Role of the Health Care Professional in Controlling the Tobacco Epidemic: Individual, Organizational and Institutional Responsibilities

Leone, F.T.; Evers-Casey, S.

Pharmacotherapy: Nicotine Replacement Therapy and Other Drugs in Smoking Cessation (Including Vaccination)

Tønnesen, P.

Smokeless Tobacco – Health Hazards or Less Harm?

Bolinder, G.; Gilljam, H.

Waterpipe Tobacco Smoking: A Less Harmful Alternative?

Jawad, M.

Electronic Cigarettes: The Issues behind the Moral Quandary

Vardavas, C.I.; Agaku, I.T.

Author and Subject Index

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