## **Connecting and Advancing Health Sciences**

## Media Release

## Finalists of the Vesalius Innovation Award Presented by Karger Publishers

Basel, Switzerland, Sept. 15, 2021

This year will be the second time that innovative business ideas in health sciences publishing are honored with the Vesalius Innovation Award launched by Karger Publishers. Five start-ups have made it to the final.

2021 will be the second year in which Karger Publishers presents the Vesalius Innovation Award in recognition of start-ups that are developing innovative solutions for the rapidly changing communication requirements of the health sciences ecosystem. Participating start-ups are supported in terms of methodology and content by Karger Publishers and the members of the advisory board. **TNQ** is contributing to the award as a gold sponsor, and the **STM** trade association is offering its support as a partner.

The advisory board for the award has selected the following finalists:

- Appsens is a medical technology company, established in 2017. Together
  with the Sørlandet Hospital and the University of Agder in Norway, and a
  number of technology partners, Appsens developed the innovative heart
  sensor ECG247. This is a medically certified sensor for continuous longterm monitoring of heart rhythm to detect heart rhythm disorders.
- **CiteAb** Ltd. is a provider of market data in life sciences that helps researchers and reagents manufacturers to make more informed decisions in the areas of strategy, product development and marketing. Its search engine for antibodies and biochemical substances provides researchers with the opportunity of finding active substances easily.
- **Nested Knowledge** is developing a platform that enables the exploration of data from a comprehensive literature review of research questions. The interactive functions facilitate therapeutic comparisons, help with research organization, and enable physicians to compare the treatment outcomes

and characteristics of various patients.

- Pilloxa aims to make people healthier through technology. Innovators in health sciences are provided with tools and insights to enable continuous learning in the health sector. Pilloxa offers a technical, regulatory, and legal platform for the development of mobile applications in order to interact with patients and learn from them. The goal is for all people to have access to secure, reliable, and valuable digital tools.
- **Sorcero** enables the use of intelligent applications that understand and apply expert analyses, making maximum use of biomedical and technical expertise. The "Sorcero Language Intelligence" platform is used to improve the medical investigation of claims, assist with risk assessment for life insurance and support the real-time monitoring and administration of medical policies.

The Vesalius Innovation Award is inspired by the surgeon Andreas Vesalius, who epitomized entrepreneurship and innovation and whose seminal work *De humanis corporis fabrica*, published in 1543, laid the foundation for totally new insights into human anatomy. Researchers, physicians, patients, health ministers, governments, and numerous other stakeholders require fast, wide-ranging access to knowledge resources with new and appropriate technologies for publishing. The award aims to motivate entrepreneurs to find solutions to these publishing needs in health sciences.

"Early contact with aspiring start-ups enables Karger Publishers to help entrepreneurs obtain access to technological innovations and make further advances in health sciences. In turn, we are therefore able to provide even better support to our stakeholders," explains Daniel Ebneter, CEO at Karger Publishers.

The advisory board will announce the winner of the award as part of an **online event with the STM trade association** on December 7, 2021.

You can find more information about the Vesalius Innovation Award at karger.com/via.

Learn more about our Gold Sponsor TNQ.

Obtain further information about our partner **STM**.

Further information about the Karger publication *The Fabric of the Human Body* (De humanis corporis fabrica) by Andreas Vesalius is available at **karger.com/book**.

## About Karger Publishers

Karger Publishers is a worldwide publisher of scientific and medical content based in Basel, Switzerland. Connecting and advancing health sciences since 1890, Karger has been continuously evolving, keeping pace with the current developments and shifts in research and publishing. The publishing house is dedicated to serving the information needs of the scientific community, clinicians,

and patients with publications of high-quality content and services in health sciences. Karger Publishers has 240 employees and is present in 15 countries around the globe.

For more information please visit: karger.com

