Karger Publishers Invests in Dermatology App

Karger Publishers enters into a joint venture with Derma.one to further develop the dermatology app “dermakonsil.”

Derma.one GmbH, based in Zurich, Switzerland, and S. Karger GmbH, based in Freiburg i.Br., Germany, signed a joint venture contract on 1 April 2019. The purpose of the cooperation is the long-term, global commercialization and further development of the “dermakonsil” app. Karger will contribute its competences in content management and publishing while Derma.one will take responsibility for the technical and medical know-how. In a first phase, the commercialization of the app will focus on the German-speaking area. After the launch of the English version of the app, the reach will be expanded to countries like the USA, the UK and Australia.

“dermakonsil” is a digital handbook for dermatologists when diagnosing skin diseases. Since 2014 the app has been developed by a team around Prof. Dr. Alexander Navarini and Vahid Djamei and assists dermatologists in differential diagnosis, evaluation of disease state, and therapy. “dermakonsil” is a learning tool that quickly adjusts to the personal needs of the user. Dermatologists can use this independent academic resource as an app on a mobile phone as well as via a desktop application.

“The cooperation with Derma.one allows Karger to expand its portfolio of services for Healthcare Professionals. The tested app lets us advance quickly in the area of digital resources and it provides an excellent strategic fit,” says Joachim Flickinger, Head of Clinical & Patient Markets at Karger Publishers.

Dr. Alexander Navarini and Vahid Djamei, the founders of Derma.one, state: “We’re happy to have found in Karger a partner that supports us to improve and distribute our app.”
About Derma.one
Derma.one GmbH was founded in Zurich, Switzerland, by Dr. Alexander Navarini and Vahid Djamei in 2014. It is dedicated to the development of the app “dermakonsil,” supporting dermatologists in diagnosis. Prof. Dr. Dr. Alexander Navarini is the new Clinical Professor for Dermatology at the University of Basel and at the same time Chair of Dermatology at the University Hospital Basel. He is responsible for the content side of “dermakonsil.” Vahid Djamei leads the programming of the database.

For more information, visit dermakonsil.ch

About Karger Publishers
Karger Publishers is a worldwide publisher of scientific and medical content based in Basel, Switzerland. Connecting and advancing health sciences since 1890, Karger has been continuously evolving, keeping pace with the current developments and shifts in research and publishing. The publishing house is dedicated to serving the information needs of the scientific community, clinicians, and patients with publications of high-quality content and services in health sciences. Karger Publishers has 240 employees and is present in 15 countries around the globe.

For more information please visit: karger.com

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