Media Release

Basel, Switzerland, March 26, 2018

Karger Publishers expands in the Middle East

Karger Publishers has opened a new Regional Office in Dubai to extend its network in the Middle East. With this local presence, institutions and editors will get direct access to Karger products and services. At the same time Karger Publishers is also adding two regional journals to its portfolio.

On March 25, Karger Publishers opened a new Regional Office in Dubai, United Arab Emirates – an important step in expanding its existing business activities in the Middle East.

“By opening a new office we strengthen our regional presence in this significant future market. Even in a globalized world Karger Publishers relies on personal contacts and close collaborations locally, which are particularly important in the Middle East for long-term development,” says Daniel Ebneter, CEO of Karger Publishers.

The overall goals are to establish the Karger brand, win key academic institutions as partners for the entire publication program and services, and develop an editorial network in the Middle East.

The new office is responsible for the Middle Eastern region, which includes Bahrain, Egypt, Iran, Iraq, Jordan, Kuwait, Lebanon, Oman, Qatar, Saudi Arabia, Syria, the United Arab Emirates, and Yemen.

Along with the new branch, Karger Publishers is also adding two scientific journals to its portfolio: International Journal of Diabetes and Metabolism and Dubai Medical Journal. Both journals have been developed in cooperation with the Dubai Health Authority and are Free Open Access (No «Article Processing Charge», Gold Open Access).

About Karger Publishers

Karger Publishers in Basel, Switzerland, is a globally active medical and scientific publishing company. Independent and family-run in the fourth generation by Vice Chairwoman & Publisher Gabriella Karger and Chairman Thomas Karger, the company is dedicated to serving the information needs of the scientific community with publications of high-quality content, covering all fields of medical science. The publication program comprises 50 new books per year and 108 peer-reviewed journals with a growing number of open access publications. Karger content is published predominantly in English, with a strong focus on basic and clinical research, and is generally available online. S. Karger AG consists of the publishing company Karger Publishers (est. 1890) and the International Subscription Agency Karger Libri (est. 1960).

Further information about Karger Publishers: www.karger.com

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