1. Karger Publishers
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A Family Business

- Founded by Samuel Karger in 1890
- Managed by the 4th generation of the Karger family
- Headquarters in Basel (Switzerland)
- International organization: Regional offices on 5 continents and collaboration with representatives around the whole world
1. Karger Publishers

A long history...

- Many Karger titles have been published for a long time – well-established journals of high reputation in their area serve as a forum for the latest developments and findings of basic and clinical research:
  - Dermatology (1893)
  - Psychopathology (1897)
  - Cardiology (1937)
  - Advances in Cardiology (1939)
1. Karger Publishers

Facts and Figures

- 105 journal titles (26 Open Access)
- 1 megajournal *Biomedicine Hub*
- 15 new book titles per year
- Publication language: English (97%)
- 16’500 submitted manuscripts per year
- 8’100 published articles
- 170 Editors-in-Chief worldwide
- 3’250 Editorial Board Members worldwide
- approx. 12’800 Peer Reviewers worldwide
1. Karger Publishers

... a new beginning

• Connecting and advancing Health Sciences
• Libraries and publishers have always shared a core mission: to help knowledge reach the people who need it.
• Open Access is re-defining the roles of libraries/institutions and publishers.
• Our focus is shifting to filtering, generating and publishing knowledge – knowledge that matters.
• This means that the entire research cycle is coming into the picture
Karger Publishers has acquired Health Press Ltd (UK) to strengthen its clinical decision support business

- Medical Handbook series: Fast Facts
- Guides to Medical Conditions and Concerns: Patient Pictures

Karger launches its new strategy: In the light of major shifts in the publishing and healthcare industries, Karger Publishers focuses more than ever on its stakeholders in the health sciences, entering new fields of business and intensifying its use of digital technologies.
1. Karger Publishers

Recent Highlights II

2019 Karger Publishers became a major shareholder in the award-winning BiomedicalDiscovery Company Quertle

• First biomedical-specific AI Big Data Visual Analytics Engine
• Rather than relying on metadata, Quertle uses Artificial Intelligence, including neural networks and other modern technologies, to analyze document text directly.
• This enables more effective and powerful discovery that immediately finds relevant results.

Karger Publishers enters into a joint venture with Derma.one to further develop the dermatology app “dermakonsil”
2. Spotlight: Open for Open
Open Access as part of the new Karger Strategy

• Karger’s new strategy sails under the slogan «Connecting and Advancing Health Sciences».

• The strategy emphasizes partnership with institutions, societies, researchers.

• We want to be «close to you», understanding your needs, connecting and ultimately helping you to contribute to progress in medical research.

• Karger sees Open Science, including Open Access, as essential, exciting developments.
Open Access: How Karger is helping advance the OA transition

• Green OA policy (generous policy – technical support e.g. Deep Green, NIH transfers)
• Improving workflows, reporting capabilities (responding to stakeholder needs)
• Policies to support OA, researcher needs/funder requests, e.g. supporting sharing of preprints
• Active flipping of journals to OA
• Answers and support at openaccess@karger.com
3. P. A. C. S.
3. PACS

The Research Cycle

Karger is embracing the revolution under the credo: Knowledge that matters. Experiences that make a difference.

Let’s take a look at our new portfolio to see what that means…
The Research Cycle
3. PACS

PACS – Publish-Access-Curation-Services

We are partnering with Research Institutions, Societies, Industry in the various phases of the Research Cycle:

1. Publish: APC, Vouchers, «institutional journals»
2. Access: traditional content sales offers, with a focus on collections and packages on the article level
3. Curate: analyzing, enriching and editing data
4. Services: Educational tools, Repositories, Analysis tools etc.
3. PACS

Publishing Services

1. «Institutional Journal»: A Journal in cooperation with an institution; topic (within health sciences) defined by the institution. Open Access, potentially fully financed by the partnering institution (no APCs for authors) = Platinum Open Access

2. Vouchers for Editorial Services: Upfront payment for publishing Open Access articles in Open Access or hybrid journals, in combination with Access to the Karger collections.

3. Offsetting Deal: Part of the existing sales revenue is used for publishing services (APCs)
3. PACS

Access Services

Karger is one of the few STM (scientific, technical, medical) publishers that have an exclusive focus on biomedicine.

Outstanding international researchers and scientists provide the editorial division with their experience. All journals are subject to a rigid peer review process which is organized through our global network of reviewers.

Today, our portfolio comprises the area of all sub-disciplines of human medicine covering basic as well as clinical research.
3. PACS

Our products

103 journals
- 75 subscription journals (English)
- 28 Open Access journals

30 book series
- 50 book titles per year

Collections
- Journal and eBook Collections
- Journal Archive, eBook Archive and Backfile Collections
- Pharma Collection
- Customized collections
- Subject Packages
- Topic Article Packages
3. PACS

Recent Highlights III

2017  Karger receives “Highly Commended” prizes at 2017 British Medical Association Medical Awards

2018  Impact Factor leap – Psychiatry Karger Journal
      *Psychotherapy and Psychosomatics* (IF 13.122) – ranks 4\textsuperscript{th} amongst psychology journals

2019  Impact Factor increase in many subject areas, including Endocrinology, and Psychiatry and Psychology
      • *European Thyroid Journal*, as it has newly obtained an IF of 3.025
      • *Neuroendocrinology* increased its IF by 20% to 6.804
      • The IF star *Psychotherapy and Psychosomatics* (IF 13.744)
Portfolio Spotlights

Our Focus – Your Expertise:

- Dermatology
- Endocrinology
- Gastroenterology
- Immunology & Allergy
- Nephrology
- Neurology & Neurosciences
- Nutrition & Dietetics
- Oncology
3. PACS

Portfolio Spotlights

Caries Research publishes epidemiological, clinical and laboratory studies in dental caries, fluorosis, erosion and related dental diseases.

Founded: 1967

Current Impact Factor: 2.326
3. PACS

Portfolio Spotlights

_Psychotherapy and Psychosomatics_ the home of innovative thinking at the interface between medical and behavioral sciences.

Founded: 1953 as 'Acta Psychotherapeutica et Psychosomatica’

Current Impact Factor: 13.744
3. PACS

Customers Worldwide

Karger publications and services are accessible at renowned institutions globally

First **Offsetting Deals** with UKB and QNL

ANKOS, Turkey  
Bibsam, Sweden  
Biblosan, Italy  
CAPES, Brazil  
CEIRC, Australia  
CDL (California Digital Library), USA  
DRAA, China  
Icelandic Consortium, Island  
JISC, United Kingdom  
JMLA, Japan  

KESLI, Korea  
MALMAD and MERAV, Israel  
NERL, USA  
NSTL, China (J. Archive Coll.)  
Thai Medical School Consortium  
**UKB, The Netherlands**  
Swiss Consortium  
Polish Consortium  
Qatar Foundation (QNL)
3. PACS

Boosting biomedical information

Electronic journals, books and archives on one platform: www.karger.com

Increased visibility of contents: we work with all discovery services and enable access via MEDLINE®/PubMed® and Google / Google Scholar.

Unlimited simultaneous user access

Easy access via IP authentication, username/password or referrer pages.
3. PACS

Boosting biomedical information

No DRM restrictions (on printing, downloading, saving and sending of content)

MARC21 records and bibliographic data is available for download at our homepage

COUNTER 4 compliant usage statistics

URL/SFX link resolver support

Perpetual Access to Purchased Content!
3. PACS

Curation Services

Discover Qinsight: The most powerful Artificial Intelligence-based discovery solution!

- covering more than 40 million documents including patents and more than 10 million full-text documents
- Predictive Visual Analytics enable deeper understanding (way beyond trying to assimilate lists of results)
- This is the product to use when missing key information would be costly.
- Click here to view a short introductory video and demonstration.

Qinsight™
Discover | Analyze | Decide
3. PACS

Services: Education

In cooperation with ENAGO we offer web-based and on-site solutions. Develop your human capital with our platform, webinars and workshops!

Benefits for Institutions and their Researchers:

- Develop the writing and publishing skills
- Improved quality of research output
- Higher number of publications in high-impact journals
- Provide best-in class education and help researchers achieve publication success
4. The Karger Approach
4. The Karger Approach.

A Vision of the Future

- Karger Publishers and institutes world-wide have undergone major transitions.
- The world of scholarly publishing is completely open.
- Together we have started a variety of projects along the research cycle:
  - Open Data
  - Repositories
  - Global connectivity among the research communities
4. The Karger Approach.

Connecting and Advancing Health Sciences.

Let’s go back to our purpose statement:

Knowledge that matters. Experiences that make a difference.

We are striving for our customers to become more than our customers – striving for them to become our partners.

So… tell us what you need!
Thank you for your attention!